CYNGOR SIR POWYS COUNTY COUNCIL.

Report for Full Council 17th October 2024

REPORT AUTHOR:	Head of Legal Services
REPORT TITLE:	Consideration of Single Transferable Voting system
REPORT FOR:	Decision

1. Purpose

To allow Council to decide whether or not future County Council elections should be run on a single transferable voting system as opposed to the current first past the post system.

2. Background

- 2.1 Sections 8 and 9 of the Local Government and Elections (Wales) Act 2021 (" the 2021 Act") allows local authorities in Wales to choose to adopt the Single Transferrable Voting system ("STV") as the type of electoral system to be used after 2027 instead of the current First Past the Post System ("FPTP"). FPTO is currently used for county or county borough council elections in all 22 local authorities in Wales but STV is being considered in Gwynedd and Ceredigion.
- 2.2 Prior to the 2021 Act coming into force, Welsh Government commissioned research exploring the introduction of the STV system in future local elections in Wales. A copy of the WG summary of the research is attached as Appendix 1 and a full copy of the research is found at Appendix 2.
- 2.3 Following the Council's decision on 7th December 2023 to hold a consultation on changing the voting system, this report is intended to bring this decision before the Council following the consultation.

3. What is a Single Transferrable Voting system (STV)

- 3.1 STV is a form of preferential voting system used in Northern Ireland, the Republic of Ireland, Malta, Scotland, Estonia and Australia for some of their elections.
- 3.2 The following is a summary of the STV system allowed in Wales:

- Voters express their choice by ranking candidates in order of preference for the available seats. Therefore, vote by numbering candidates according to the preference of the elector on the ballot paper is voters would place "1" next to their favourite candidate, "2" next to the second favourite and so on;
- Voters can rank as many or as few candidates as they wish, or can vote for only one candidate;
- To be elected, candidates must reach a Quota. This is based on dividing the number of valid ballot papers by the number of seats contested + 1.

votes needed to win seat = $\frac{\text{number of valid ballot papers}}{\text{number of seats} + 1} + 1$

- Ballot papers are sorted into first preference votes. If any candidate receives a number of first preference votes equal or above the "quota" then they are elected.
- If all seats are not filled after the first phase, then the remaining votes of the successful candidates above the quota are apportioned and re-distributed according to second preference recorded on those papers. (A formula as set out in Local Elections (Principal Areas) (Single Transferable Vote)(Wales) Rules 2023 ("the Rules"), is applied in terms of counting the value of the votes that are transferred);
- If a combination of a candidate's first and second preference votes reaches the quota after this stage they are elected.
- There is a procedure for removing candidates with the fewest votes who do not reach the quota at each stage with their votes being reallocated to remaining candidates through the transfer process set out in the Rules.
- If there are empty seats remaining the process is repeated using the remainder of the votes.

4. Changes if STV is adopted

- 4.1 If Full Council decides to adopt STV for its 2027 election or for elections at a later date, the Council will still have 68 Councillors but the following are the main changes :
 - A move from 52 single member wards and 8 multi member wards to between 12 and 23 multimember wards and the boundaries for every ward in the county would change;

- Each new electoral ward would have no less than 3 councillors but no more than 6 councillors, the number to be determined by Welsh Government upon recommendations from the Local Democracy and Boundary Commission for Wales (" the Boundary Commission"). The Boundary Commission would make recommendations to Welsh government based upon their aim of establishing, in so far as it is possible to do so, wards with similar numbers of constituents;
- The counting process is more complex than was used prior to 2024 for Police & Crime Commissioner elections and for elections to the Welsh Assembly ie it is a different system.

5. The Process to Move to STV

- 5.1 At its meeting on 7th December 2023, Council decided to go out to consultation on the issue as to whether or not future County Council elections should be run on a single transferable voting system as opposed to the current first past the post system.
- 5.2 Details of the consultation exercise and the results are set out in the following sections of this report.
- 5.3 This extraordinary meeting of Full Council has been called specifically to discuss and decide on this single issue.
- 5.4 In order for STV to be adopted at the 2027 County Council elections, the decision must be made before the 15th November 2024
- 5.5 In order to adopt STV for the 2027 County Council elections, the number of members who vote in favour must be at least 2/3rds of the number of seats on the Council, namely 46 of the 68 members.
- 5.6 Welsh Ministers and the Local Democracy and Boundary Commission must be notified of the decision to move to STV within 14 days of the date of the resolution. This will result in a direction from the Minister to the Democracy and Boundary Commission for Wales to undertake a review of the Electoral Arrangements for Powys and to set a date for the completion of the review.
- 5.7 Council "Electoral Arrangements" are defined as (i) the number of councillors in the area (ii) the number, size and boundaries of wards (iii) the number of councillors for each ward (iv) the name of each ward.
- 5.8 The Commission in accordance with the direction received will conduct a process similar to the previous electoral review, and through a consultative process must develop a model in accordance with the following requirements:

.(a) seek to ensure that the ratio of local government electors to the number of councillors of the principal council to be elected for the area under review is the same in each electoral ward of the council area, as close as it may be, and

(b) have regard to ---

(i) the desirability of setting boundaries for easily identifiable electoral wards and that they will remain so, and

(ii) the desirability of not breaking the local connection when setting boundaries for electoral wards.

(c) consideration must be given to

(i) any discrepancy between the number of local government electors and the number of persons eligible to be local government electors (as seen in relevant official statistics), and
(ii) any change in the number or distribution of local government constituents in the area under review that is likely to occur in the five year period commencing immediately after recommendations are made.

- 5.9 At the end of the process, the Commission will prepare a report to the Minister with recommendations and based on the report an order will be made formally changing the boundaries for the May 2027 election.
- 5.10 If the Councils opts to change to STV, we will be required to use STV for the next two rounds of ordinary local elections (ie the 2027 and the 2031/2032 elections) before the Council could consider changing back to the current First Past the Post system;

6. Learning from the Adoption of STV in Scotland and Elsewhere According to Research for Weish government (Appendix 2)

- 6.1 Members will see from the research in Appendix 2 that:
 - There is some evidence that voters have found STV to be more complex to understand than first past the post (see paragraphs 3.26 to 3.38):
 - An increased number of spoilt ballots since STV was adopted in Scotland in 2007 as compared to the number of spoilt ballots in the two elections before 2007. In 1999 and 2003, only 13,597 (0.59%) and 14,579 (0.77%) of ballots were rejected, respectively. This proportion almost doubled with the introduction of STV, with 36,351 (1.83%) of ballots being rejected. The researchers thought that the increased level of spoilt papers may have been reasonable bearing in mind the introduction of a new voting system and the fact that the 2007 elections coincided with the Scottish Parliamentary elections which itself included the introduction of 2 mixed member parliamentary votes on the same ballot paper. However, the higher level re of rejected ballot papers continued in 2012 when 1.71% were rejected and 1.95% were reject it in 2017. (see para 3.27-3.28 of Research);

- In the first STV election in Scotland in 2007, the majority of ballots (59.6%) were rejected because counters were unable to ascertain voters' intentions from the marks (or absence of) on the ballot. (see research para 3.31);
- In the Scottish 2017 election, the primary reason for ballot rejection was the presence of more than one first preference. Of the 37,492 rejected ballots in 2017, 82.2% of these were rejected because of multiple first preferences. The second largest reason was lack of a first preference (12%). This may suggest that whilst the 2017 local election was the third iteration of STV in the local elections, a lack of voter understanding remains, as the rejection rate is still significantly higher (see para 3.29 pf Research);
- A similar increased in spoilt papers was also found in New Zealand where there was a 0.7% to 1% increase (see para 3.30 of Research)
- In the Scottish 2017 election, there was a positive correlation between the number of candidates presented on the ballot of the rate of ballot rejection. In other words, the more candidates' voters have to choose from, the greater the likelihood that a ballot will be rejected. Among ballots with four candidates the average rejection rate was 1.25% and this rate increases to 2.62% among those ballot papers that present ten candidates or more (see para 3.29 pf Research);
- In 2008 the electoral form STC declared the introduction of STV in Scotland and Northern Ireland to have been successful;
- Following the 2007 elections in Scotland, 84% of respondents to a survey claimed that the new STV ballot was "not very" or "not at all difficult" (see para 3.33 of Research);
- The Scottish local elections demonstrates that voter understanding was weaker in deprived areas. Taking the proportion of rejected ballots as a measure of voter understanding of the new process showed that council wards experiencing greater levels of economic deprivation reported a significantly higher proportion of rejected ballots. This was not an issue in New Zealand and Estonia (see paras 3.34 – 3.36 of Research);
- The Research made 3 recommendations to deal with voter and stakeholder understanding namely (1) significant effort should go into educating *candidates* and *parties*, usually by the Electoral Commission.
 (2) Returning Officers in deprived areas should be provided with more resources to address misunderstanding in those areas; and (3) voter educational material should focus on how to fill in ballots and avoid discussion of transfers.(see para 5.1 of Research);

- The physical task of counting ballots under the STV system can be more arduous and labour-intensive than that of the FPTP system. Scotland, New Zealand and Malta used electronic counting methods to count ballots. Ecounting would be the best start for a new system but this has been ruled out by WG as being too expensive (see para 3.88 and 3.39 of Research);
- Whilst electronic counting is deemed desirable because of its capability to deal with a more complex counting process and reduce the chance of error, it is worth noting that electronic counting does not erase risk and there are also potential issues that may arise from digitising the process (see para 3.43 of research);
- Multi member wards may lead to longer ballot papers, and candidate ordering on the ballot can be an issue if candidates are listed alphabetically rather than using a system which randomises the order which may be expensive (see para 3.55 - 3.57 of research);
- There is a financial cost associated with training and employing staff for manual counts (see para 3.74 of research);
- A manual STV count will take at least 2 days. A general election in Ireland took 3-4 days to process (paras 3.77-3.80 of Research)

7. Consultation

- 7.1 Following the delay of the proposed programme due to the UK General Election, a consultation process was undertaken between 12th August 2023 to 30th September 2024 with residents who are registered to vote in Powys and with Town and Community Councils.
- 7.2 The Council's Communications Team was commissioned to prepare, carry out and promote the consultation. In accordance with the decision of the Council, a consultation questionnaire (Appendix 3) was prepared with the approval of the Leaders of the Political Groups.
- 7.3 A consultation questionnaire was produced for Powys residents on the electoral Roll. The survey was hosted online, and paper copies were available from all Powys libraries, including Easy Read version and other accessible formats available on request.
- 7.4 The survey asked the following question:

"Q5. What voting system would you want Powys County Council to use to elect Councillors? First-past-the-post Single Transferable Vote Unsure Another voting system"

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- 7.5 The consultation was promoted to the following stakeholders throughout the consultation period:
 - Powys Residents
 - Powys People's Panel subscribers
 - Powys County Councillors
 - Town and Community Councils
 - Powys Council staff
 - Regional Partnership Board (RPB) and Public Service Board (PSB) Partner organisations and their networks including Powys Teaching Health Board, PAVO, etc.
- 7.6 A variety of communication channels were used including:
 - Two media releases to local and national press and published on the council's website:

<u>12 August 2024 - Single Transferable Vote system - Have your say</u> <u>12 September 2024 - Single Transferable Vote system - Have you had your</u> <u>say?</u>

- Member's Briefing email to all Councillors prior to consultation launch.
- Two Internal communications to staff via intranet articles and an 'All staff' email
- Hosted on the Powys online engagement platform: <u>www.haveyoursaypowys.wales</u> and advertised on the homepage and Powys County Council hub.
- Direct emails to councillors, town and community councils, partner organisations and all Powys People's Panel members (a group of 6,308 subscribers.
- Posters (and links to PDF consultation documents) sent to all Powys libraries to display.
- Bus stop adverts on all Powys 28in stretch, Tablet and Totem bus stop displays.
- Regular (three per week) social media posts via the corporate council social media pages on Facebook and Twitter (now known as X) and partner/service specific social media pages
- 7.7 In addition, for the first week of the consultation period an online Quick Poll was held online. During that week, the poll had 919 responses from 114 individual contributors and due to concerns raised surrounding people responding multiple times, the poll was archived on Monday 19th August and removed from public view. In the circumstances it is not statistically reliable to use the responses from this Quick Poll, and it is recommended that the results from this tool are not taken into consideration by Council.

8. Consultation Results

8.1 A report prepared by the Council's Comms Team on the results of the consultation process is attached in Appendix 4.

- There were 2,805 visits to the online project page during the consultation period ;
- There 1,268 online survey responses from 1,202 individual contributors;
- 3 emails received in the <u>haveyoursay@powys.gov.uk</u> inbox
- 1 letter received from Llanfair Caereinion Town Council
- 8.2 The on line consultation resulted in 1,268 responses which gives us a Powys population response rate of 1.12% based on residents aged 16+ (113,192 - Data source: ONS Mid-year population estimates March 2024), and a response rate of 1.21% based on the number of registered voters in Powys (105,034 - Data source: Local government electoral registration figure 2 September 2024).
- 8.3 The average population response rate for UK public consultations stands at 0.7%. In line with our Public Participation Strategy, and to ensure consultation results are representative of the Powys population, we would need to have received a minimum of 384 responses to have a confidence level of 95% (with a margin of error of +/-5%).
- 8.4 The results of the Consultation are as follows:

Resident results (on line and emails)

Q5 What voting system would you want Powys County Council to use to elect Councillors?

Option	Number	Percentage
First-past-the-post	351	27.6%
Single Transferable Vote	768	60,5%
Unsure	76	6.0%
Another voting system	58	4.6%
Did not answer Q5	17	1.3%
Total (Consultation + 2 emails. NB 1 emailer used the online system)	1270	100%

Town and Community Council Results

Option	Number	Percentage of Councils
First-past-the-post	1	0.91%
Single Transferable Vote	0	0
Unsure	0	0
Another voting system	0	0

9.Advice

- 9.1 The objective of a consultation is to seek views on a proposal and not to hold a referendum on the question. There are also two separate statutory classes of consultation. Therefore, it is necessary to evaluate the specific responses from constituents and also the one Town and Community Council who has responded. We cannot determine of other Town and Community Councils responded on line . The results of these processes are summarised in 8.4 above .
- 9.2 The result of the consultation contributes to the considerations to be taken into account by Council when deciding this issue, and does not rule the direction. The decision of Council, whatever it may be, has to be based in the range of considerations including the evaluation of these results.

10. Resource Implications

- 10.1 From decision to adoption of STV, the main demand on resources regarding staff time would be working on the Electoral Arrangements review in the first instance and adapting and updating electoral IT systems to incorporate the new wards into registers and maps. A proportional representation system has been in place in Senedd Cymru elections and, therefore, this type of voting system is familiar to polling station staff.
- 10.2 Ideally, a STV system would use an electronic counting system. However, the Government acknowledges that such a system is very costly. Therefore, a STV system called the Simple Gregory Method is used which can be counted by hand. However, the experience of counting by hand across the UK shows that the system is time consuming and the counting process can take two days or more. Therefore, the main impact will be in the post-poll count. It is estimated that this would involve an additional cost on an election of around £20,000 per extra day (mainly staff and count centre hire). Currently an annual revenue budget contribution of £35,000 is made to the elections reserve which is drawn upon to fund the cost of an election when it

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occurs. In order to meet the increased cost of $\pounds 20,000$ (assuming a 2 day event) this contribution would need to increase by $\pounds 4,000$ pa to an annual contribution of $\pounds 39,000$ to the reserve.

- 10.3 The Councils budget would need to be amended to reflect this from 2025/26 with the additional pressure reflected in the councils Financial Resources Model (FRM) and considered at budget setting.
- 10.4 The Director of Corporate Services (Section 151 Officer) notes the report. The costs are estimated and if Council decides to adopt the Single Transferable voting system the additional budget required to meet the increased cost must be considered in the Councils Revenue Budget for 2025/26.

11. Impact Assessment

11.1 An Equality and Language Impact Assessment has been prepared which can be seen in Appendix 5. As noted, there are no specific impacts deriving from a change in voting system whether this is positive or negative.

12. Legal implications

12.1 The Head of Legal Services and the Monitoring Officer has commented as follows; "In order to adopt a single transferable vote system, 46 elected members must vote in favour of adoption. It is therefore necessary to decide on the specific question of whether or not the Council wants to adopt a single transferable vote system. If 46 members do not vote in favour of adopting a single transferable vote system then the regime will not change for the 2027 elections and an Electoral Arrangements review will not commence.."

13. Recommendation

Recommendation:	Reason for Recommendation:
1. That Council decides whether or not to adopt the Single Transferable voting system proposed by Welsh Government for Powys County Elections from 2027.	To comply with the requirements of the Section 8 of the Local Government and Elections (Wales) Act 2021.

<u>Appendix 1</u>

Welsh Government research - summary

Appendix 2

Welsh Government research – full copy

Appendix 3

STV Consultation document

Appendix 4

STV Consultation key findings

<u>Appendix 5</u>

Equality and Language Impact Assessment

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.



RESEARCH

Implementation of a Single **Transferable Vote system for local elections in Wales** (summary)

To explore the introduction of a Single Transferable Vote (STV) system in future local elections in Wales as laid out in the Local Government and Elections (Wales) Bill 2021.

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Research aims and methodology

This report was commissioned by the Welsh Government to explore the introduction of STV in future local elections in Wales as laid out in the Local Government and Elections (Wales) Act 2021.

The aims of this research were to assess the relative merits of different variants of STV and its implementation. The report focuses on six aspects of STV electoral systems in detail.

- 1. Quota system
- 2. Transfer system
- 3. Counting method
- 4. Ballot structure
- 5. District magnitude
- 6. Voter and stakeholder understanding

The research employed a mixed-methods approach including a review of existing academic and grey literature; semi-structured interviews with stakeholders, including election officials, academics, former politicians and lobbying groups; and simulations of election outcomes under different variants of STV electoral systems. The simulations focused specifically on the quota system

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used (Hare vs Droop) and the transfer method for allocating preferences (random transfer method, Simple Gregory, Inclusive Gregory, and Weighted Inclusive Gregory).

Main findings

Quota system

The quota sets a threshold number of votes a candidate must reach in order to be elected. The research focused on the use of two quota variations: The Hare quota and the Droop quota. The Droop quota produces a lower threshold for candidates to meet compared to the Hare quota.

The Droop quota is the most widespread quota used in STV electoral systems and has almost universally replaced the Hare quota. This includes within the UK, where elections in Northern Ireland and local election in Scotland both employ the Droop quota. The simulations found almost no substantive difference in electoral outcomes when either quota is used. Given its use in elections in the UK already, we therefore recommend the adoption of the Droop quota.

Transfer method

The transfer method refers to the way voters' preferences are transferred once a candidate is elected or eliminated. This report explores the use of four transfer systems: a random transfer method such as that used in the Republic of Ireland, the Simple Gregory Method used in Northern Ireland, the Inclusive Gregory Method used in several Australian elections, and finally the Weighted Inclusive Gregory Method which is used in Scottish local elections.

Our research identifies two methods suitable for use in local elections in Wales: The Weighted Inclusive Gregory Method and the Simple Gregory Method.

Weighted Gregory was identified by interviewees and in existing literature as the optimal method. Here, all preferences from an elected candidate's surplus are

transferred but at a fraction of their original value. Preferences are also weighted to prevent ballots increasing in value as the count progresses. It is considered to produce the 'fairest' electoral outcomes. However, the calculations required mean that it is dependent on the use of computer assisted counting. It is not suitable for hand counting.

Simple Gregory Method was recommended by interviewees as an alternative to the Weighted Gregory Method if manual counting was adopted. This method only transfers the most recently received ballots on an elected candidate's pile but at a fraction of their original value. In simulations, it produced less errors than the random transfer method and the Inclusive Gregory Method, but more than Weighted Gregory. If electronic counting is not adopted, we recommend the use of this method.

Counting method

There was consensus in both the existing literature and among interviewees that electronic counting was preferable to manual hand counting of ballots. Electronic counting was argued to increase the legitimacy of electoral outcomes by reducing the likelihood of human error in the counting process, and to improve efficiency by providing results swiftly. Electronic counting also has additional benefits to election agents and parties as it can provide standardised accurate data for each polling place. As noted above, it would also enable the adoption of the Weighted Inclusive Gregory method.

Our analysis also highlighted several downsides to electronic voting. Foremost among these are the considerable start-up costs incurred in procuring the necessary hardware and software needed to compute the count and provide results, the training required to operate these systems, and necessary cyber and network security measures. This may be prohibitively expensive for individual local authorities to procure. Additionally, there are ramifications for designing, producing, and filling in ballots that can be read accurately by electronic counting software.

However, the conclusion from qualitative research was that electronic voting, while costly, was worth the investment to ensure the voters had confidence in

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the system. It was suggested that a central fund should be created from which local authorities could draw down from to fund electronic counting.

Ballot structure

Ballot papers should be designed in a way that does not induce any undue electoral advantage to a particular party or candidate over another. There are a number of alternative means of regulating the order of candidates for voters to express their electoral preferences in STV elections, each with their own knockon effects.

Of primary concern to this report was the ordering of candidates on the ballot paper. Three substantial options were considered: alphabetical ordering of candidates within party clusters; allowing parties to order the candidates in their party cluster; and a form of randomisation of candidate order. The report recommends the second option as it removes the small but significant issue of candidate order effects. While randomisation removes the possibility of order effects, it creates additional accessibility challenges and requires electronic voting.

A final consideration regarding the ballot is how many candidates voters are obligated to vote for: whether they must provide a preference for all candidates, or a minimum number, and so on. Most interviewees justified their beliefs on first principles, that an electoral system should improve choice and fairness, and as such were broadly against setting a compulsory number of preferences.

District magnitude

District magnitude refers to the number of seats to be filled in a district (or ward). The consensus in both the literature and among interviewees was that greater district magnitude is preferable as it leads to more proportional electoral outcomes.

Greater district magnitude does come with challenges, however, especially in more rural districts where it may be difficult to find the necessary number of

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candidates to stand. In these districts expanding the geographic size of districts to accommodate more potential candidates may not be desirable as it can erode a sense of locality and create greater barriers to candidate-orientated campaigns. As such, local authorities should allow for some variation in the district magnitude of wards.

The Local Government and Elections (Wales) Bill allows for district magnitude between three and six. We recommend a district magnitude of five or six, with a provision for rural areas to apply for districts with a magnitude of three or four.

Voter and stakeholder understanding

Neither the literature review nor interviews provided reason for concern regarding voter understanding of STV electoral systems. While the rate of ballots spoiled does increase as compared with FPTP systems, evidence from countries as diverse as Estonia, New Zealand and the Republic of Ireland shows that voter understanding of STV systems is relatively high. Instead, interviewees stressed the importance of election official and candidate understanding.

There was some concern in Scotland that there appears to be a higher proportion of rejected ballots in council wards experiencing greater levels of economic deprivation. Local authorities should take pre-emptive measures to address these concerns. Generally, interviewees stressed that it was not necessarily important for voters to understand the mechanics of a vote transfer method, but rather how to fill in a ballot correctly.

Recommendations

Based on the literature review, interviews and modelling conducted for this study, we make the following recommendations regarding the implementation of an STV system for local elections in Wales. Some of these recommendations are contingent on other decisions; particularly the relationship between transfer rules, counting method, and ballot structure. The full report therefore presents plausible combinations of transfer and counting method

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Quota system

• Local elections in Wales should adopt the Droop Quota.

Transfer method

- Local elections in Wales should adopt the Weighted inclusive Gregory method.
- If e-counting is not used, the Simple Gregory Method should be adopted.

Counting method

- Local elections in Wales should adopt e-counting.
- Local elections in Wales should be supported by a central fund from which councils can draw down.
- If manual counting is adopted, Simple Gregory should be adopted as the transfer method.

Ballot structure

- Cluster candidates by party.
- Allow parties to order candidates within their cluster or order candidates
 alphabetically within their cluster.
- Do not adopt randomisation of candidate ordering.

District magnitude

- A district magnitude of five or six is the ideal point for local elections in Wales.
- Provision should be made for rural areas to apply for a lower district magnitude.

Voter and stakeholder understanding

- Significant effort should go into educating candidates and parties, which would typically be led by the Electoral Commission.
- Returning Officers in deprived areas should be provided with greater resources to proactively address any misunderstanding among voters.
- Voter educational material should focus on how to fill in a ballot and avoid discussion of transfers.

Contact details

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Views expressed in this report are those of the researchers and not necessarily those of the Welsh Government.

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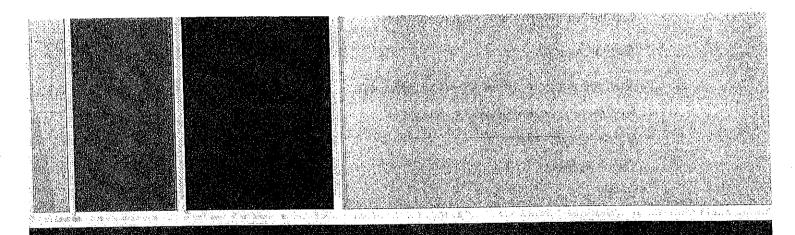
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Implementation of a Single Transferable Vote (STV) system for local elections in Wales



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Implementation of a Single Transferable Vote (STV) system for local elections in Wales

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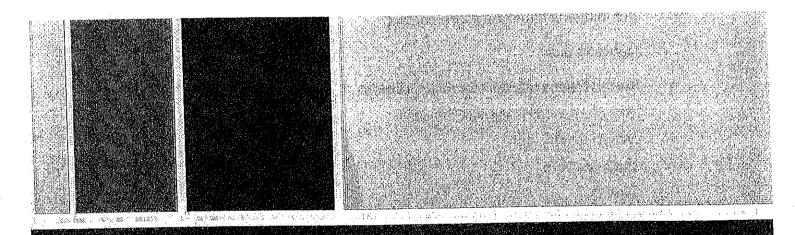
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Implementation of a Single Transferable Vote (STV) system for local elections in Wales

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Views expressed in this report are those of the researcher and not necessarily those of the Welsh Government

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Glossary

Acronym / Key word	Definition
STV	'Single Transferable Vote'
FPTP	'First past the post'
MSP	Member of the Scottish Parliament
MS	Member of the Senedd
AM	Assembly Member

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1. Background

- 1.1 The Local Government and Elections (Wales) Bill, introduced by Julie James MS, Minister for Housing and Local Government, opens the option for 22 principal Welsh councils to choose between 'first past the post' (FPTP) and 'single transferable vote' (STV) systems for council elections after May 2022, in time for May 2027 elections. FPTP has been in use in elections in Wales – for the UK Parliament, National Assembly for Wales² and councils – since the 19th century.
- 1.2 FPTP is a plurality voting system. In single member districts, one representative is elected per voting district if that representative achieves one vote or more than the other candidates; in multi member districts, the candidates with the most votes win up to the number of seats to be filled. For instance, if there are five seats to be filled, the five candidates with the highest number of votes are elected. Voters may choose as many candidates as seats need to be filled, identified by a mark next to the candidate's name (typically but not only an X). Instead, in STV systems, voters rank candidates in order of preference, and more than one representative may be elected in each district. The proposed Welsh legislation allows no fewer than three but no more than six representatives per district. STV is seen as a proportional system where the percentage of votes reflect seats. A change from FPTP to STV, a system different in both principle and practice, therefore presents a potentially significant change to Welsh politics.
- 1.3 However, STV systems currently in place in other countries (most significantly in Australia, Malta, Republic of Ireland, Northern Ireland, and New Zealand)³ differ substantially. For instance, voters may have to rank all candidates, or as many as they want; votes may be counted manually or electronically; a different number of representatives may be elected, and so on. This raises a number of questions about how STV may be best implemented in the Welsh context.

² Now known as Senedd Cymru or the Welsh Parliament. The Senedd comprises 60 members elected through an additional member system: 40 elected via FPTP and 20 elected via the D'Hondt method of proportional representation.

³ STV is also used in a number of non-national elections, such as within organisations and political parties.

1.4 The Welsh Government commissioned a team of researchers from the Universities of Cardiff, Oxford and Southampton, led by the University of Southampton, to combine the technical and design aspects of STV with lessons learned from implementation in other countries and jurisdictions to inform the design of STV in future Welsh local elections.

Aims and objectives

- 1.5 The fundamental aim of the research was to understand the relative merits of options for quotas, surplus transfers, and other aspects of STV to inform the design and application of STV in Wales.
- 1.6 The specific objectives were to:
 - explore the relative advantages and disadvantages of different options for quota formulae, including how the divisors are calculated;
 - (ii) explore the relative advantages and disadvantages of different options for transfer of surplus formulae;
 - (iii) understand the impact of these options on the choice of electronic or manual counting methods and election outcomes;
 - (iv) make recommendations on which mix of options would be best suited to implementing an STV system for local elections in Wales.
- 1.7 In the remainder of the report, we describe our methodology and then our quantitative and qualitative findings. We then discuss our conclusions and specific recommendations for the design and implementation of a new STV electoral system for local elections in Wales.

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2. Methodology

- 2.1 The analysis in this report is based on secondary analysis of existing literature, semi-structured interviews with leading stakeholders and experts in STV, and quantitative simulations of election results under different configurations of STV.
- 2.2 This mixed methods approach allows us to build on previous research which has studied the implementation and functioning of STV systems around the world whilst providing context-specific recommendations for the implementation of the electoral system for local elections in Wales. Building on this academic knowledge, we provide a configuration of STV and advice for its implementation in the Welsh context.

Literature review

- 2.3 The literature review consisted of an audit of the existing empirical evidence and theoretical literature on the qualities of different variations in models of STV in countries where the system is in use.
- 2.4 Our secondary analysis of the literature focused on issues related to the design of STV (district size; quotas, transfer rules and ballot design) as well as issues related to implementation (stakeholder knowledge and understanding, counting, and other concerns). To identify the literature of interest, we first focused on surveying the primary academic journals orientated towards the assessment of electoral systems and electoral politics (for instance, *Electoral Studies*). This survey provided the bulk of the literature source material. We expanded on this by seeking out the relevant referenced material within these articles effectively relying on the existing literature we were aware of, to identify cited texts of interest. Beyond the academic texts, we engaged in a search of publicly accessible reports from independent research organisations and electoral institutions that had analysed and assessed the implementation of STV in those countries where it has been adopted. Our review of the literature identified 52 relevant publications that inform the findings presented in the report.

Qualitative analysis

- 2.5 The qualitative analysis consisted of seven semi-structured interviews lasting approximately 30 to 45 minutes, conducted online between July and September 2020 via Microsoft Teams. The interviews followed a topic guide developed with the Welsh Government before interviews began, which was lightly amended to fit the expertise of the interviewees and in light of previous interviews. The interviews followed two main topics: the technical aspects of STV (such as surplus transfers and district magnitude) and the implementation of STV (such as ballot structure and counting method).
- 2.6 Participants were broadly defined as stakeholders, including election officials, academics, former politicians and lobbying groups. Interviewees were chosen based on their knowledge or experience of STV systems in the UK and elsewhere. Most interviewees were chosen prior to the research being conducted. Two, however, were chosen following recommendations from other interviewees ('snowball sampling').
- 2.7 Interviewees were contacted by email. The introductory email set out the purpose of the research and included details on the ethics of the research, their rights regarding the interview data, and who to contact should they wish to withdraw from the research. If no response was received, the interviewee was contacted once more, not less than a week later. If no response was received again, they were not recontacted. Only one of those contacted did not reply; three declined, one of which suggested an additional two colleagues who were subsequently interviewed; one contact agreed to be interviewed but no subsequent interview was conducted.
- 2.8 Interviews were recorded (visual and audio) and transcribed by a professional transcription service. Quotes, where used, are lightly edited for readability. Verbal consent was also recorded before the interview. All transcripts were held anonymously and securely and will remain with the Welsh Government.
- 2.9 The interviews were analysed in a broadly thematic approach, identifying common patterns and potential conflicts between interviewees. The similar topic guide between interviewees meant that answers could be compared.

2.10 Where these are discussed and quoted below, we refer to them by the primary role we were interested in interviewing them for (e.g. 'Academic').

Result simulations

- 2.11 To simulate the outcomes of an election under different variations of STV, we constructed three fictitious local authorities; one based on an urban local authority, one on a rural local authority, and one which has a mix of urban/rural sized wards (further details are available in the annex).
- 2.12 Using these profiles, we ran election simulations to examine the effect of varying; 1) the quota formula and 2) the system for used for transferring preferences from one candidate to another.
- 2.13 For the quota analysis, we compared results using the Droop and the Hare formula.
- 2.14 For our analysis of preference transfer system, we compared the effect of four transfer methods: a random transfer method such as that used in the Republic of Ireland, the Simple Gregory Method used in Northern Ireland, the Inclusive Gregory Method used in several Australian elections, and finally the Weighted Inclusive Gregory Method which is currently used in Scottish local elections.
- 2.15 The vote distributions and number of parties and candidate used in the simulations are taken from real STV elections in Scotland between 2014 and 2017 to better replicate how parties might be expected to behave. The parties have been anonymised and the transfer preferences between them are fictional but consistent across wards.
- 2.16 The district magnitude i.e. the number of seats available in each ward has been changed to reflect the allowances for a greater range of district sizes outlined in the Local Government and Elections (Wales) Bill. The number of seats available is correlated to number of eligible votes cast.
- 2.17 The simulations do not account for incomplete ballots and therefore assume that voters provide a complete ranking of their preferences. In practice this is unlikely to happen unless made compulsory (as in Australia, for example). However, as we are only interested in comparing the outcomes of different quota and transfer systems, we do not foresee this being an issue.

2.18 The simulations also assume that aggregated preference rankings are the same for each ward. Again, this is unlikely to be the case in real world elections as local dynamics and candidates shape voters' preferences (see the appendix for more information).

3. Findings

3.1 In this section, we present our findings. First, we provide the literature review, then the analysis of the interviews, and finally the simulations. Both the literature review and the interviews aim to address the key aspects of the design of electoral systems: on the technical side, the district magnitude, quota and transfers; on implementation, ballot design, counting of ballots and voter understanding.

Literature review

District magnitude

- 3.2 STV is often adopted as an electoral system because of its ability to distribute seats among political parties and candidates that is proportional to the distribution of votes received by each party. It is worth emphasising that the capacity of STV to reduce disproportion outcomes is largely a function of the number of seats available within individual electoral districts. In short: the larger the district magnitude, the greater the level of proportionality. Increase district magnitude, however, comes at the cost of reduced sense of locality and candidate-orientated campaigns (Farrell and Katz, 2014).
- 3.3 In a system where there are only three or four seats available, a party gaining a majority of the seats with less than 50% of the vote is still a possible (if not probable) outcome. Analysis based on simulations in Scotland show that in some Scottish wards, one of Scotland's main parties would bank a majority of seats with less than 45% of the vote (Curtice and Herbert, 2005).
- 3.4 There is a point at which a low district magnitude does not impart the benefits of proportionality. A district magnitude of three or four, as adopted by the Scottish Government via their introduction of STV, produced a relatively small reduction in disproportionality (Bennie and Clark, 2008).
- 3.5 Curtice (2007), relying on the Gallagher measure of disproportionality, shows that relying on districts of only 3 to 4 members meant that the reduction in proportionality brought about by moving away from the FPTP system to STV in local elections in Scotland was markedly smaller than that observed in Australia, Malta and the Republic of Ireland.

3.6 Farrell (1997: 128) recommends that the number of elected representatives per STV constituency is "at least" five. This recommendation is also echoed in Taagepera and Shugart (1984). In Northern Ireland and the Republic of Ireland where STV is used for different elections, the district magnitude employed is notably larger than that introduced in Scotland. The Northern Ireland Assembly was originally constituted by constituencies that elect six representatives. After a series of boundary changes, this was reduced to five as of the 2017 elections. In the Republic of Ireland, constituencies of the lower house of parliament (Daíl) elect between three and five representations with the majority electing three. Malta employs 5-member districts and, among countries that use STV, that is where the highest level of proportionality is observed. In other words, assuming that the desired outcome of implementing STV is to distribute seats in a way that most closely approximates the distribution of voter preferences, the five member district magnitude adopted in Malta is that which does this best (Farrell et al., 1996).

Transfers

3.7 One of the largest aspects of cross-national variation in the implementation of STV is regarding the question of how surplus votes (those excess preference votes received by candidates above those required by the quota threshold) are to be transferred to from elected and excluded candidates to subsequent candidates. We focus on assessing the role of different quotas and transfers in section 3.86 onwards.

Ballot design

- 3.8 Ballot papers should be designed in a way that does not induce any undue electoral advantage to a particular party or candidate over another. There are a number of alternative means of regulating the order of candidates for voters to express their electoral preferences in STV elections, each with their own knock-on effects.
- 3.9 The most common, and that currently exercised in Scotland, Northern Ireland, the Republic of Ireland and New Zealand, is to order the collection of candidates alphabetically by their surname. The primary complaint against this ordering approach is that it can result in a first-candidate bias (primacy effects) whereby those candidates whose name is ranked higher because of their position in the

alphabet, enjoy a significantly greater probability of being marked as a voter's first preference in comparison to the other candidates.

- 3.10 These ordering effects are not trivial and, as evidenced by the amount of attention the issue of ordering and primacy effects receives in the literature, is clearly an important concern. Ordering effects have been observed in all countries where STV is in practice (Bennie & Clark, 2008; de Miño & Lane, 1996; Marsh, 1987; Reidy & Buckely, 2015; Robson & Walsh, 1974).
- 3.11 Ordering effects occur when ballots are presented as a running list of all candidates and when candidates are presented within party blocks. Primacy effects favour candidates placed at the top of a party block's list.
- 3.12 The discontent amongst candidates can, therefore, come from (i) parties who feel that their candidates are disadvantaged because candidates from a rival party enjoys a primacy effect, as well as (ii) individual candidates who feel that their peers from the same party enjoy an advantage over them.
- 3.13 In terms of the magnitude of the primacy effect, the empirical evidence suggests that it is not insignificant. Most quantitative assessment point towards ordering effects in the range of two percentage points but this can be as large as four percentage points (Blom-Hansen et al., 2016). In competitive races, primacy effects can be decisive and their potential role in the design of ballots should be considered with care.
- 3.14 The evidence of alphabetical ordering effects, however, is not uncontested. Villodres and de la Puerta (2004), analysing voter STV preferences in the 2002 and 2003 elections in Ireland and Malta, respectively, finds that "the number of preferences votes received by candidates of the same party is unrelated to their alphabetical placement on the ballot". Despite the conflicting evidence, the consensus view among scholars of STV is that ballot ordering matters: "[...] the balance of academic research is persuasive. There are strong indications that ballot position has an impact. It follows directly then that candidates and parties might be likely to take advantage of these effects." (Reidy and Buckley, 2015: 624)

- 3.15 STV candidate order in Maltese elections was originally structured in a similar way to that in practice in Scotland with candidates fully ordered alphabetically by their surname. Following an electoral reform in 1976, however, this process has been changed. Candidates are now presented in party-clustered blocks, within which candidates are presented in alphabetical order by their surname. In the case of Malta, where this party-clustered ordering is in operation, we observe less evidence of alphabet-ordering biases in electoral preferences (de Miño & Lane, 1996). Ballots that rely on party clusters alphabetise the presentation of these parties. For example, in the case of Malta, on the 2013 General Election ballot paper there were three political parties. The presentation of these parties on the ballot paper are ordered alphabetically (i) *Alternattiva Demokratika*, (ii) *Partit Laburista*, (iii) *Partit Nazzjonalista*. Should an independent candidate run, in Malta this candidate would appear alphabetically. In Australia, where party clustered blocks are also used, independent candidates are placed at the end of the ballot paper.
 - 3.16 A recurring theme across assessments of ordering effects in the Republic of Ireland, Scotland and Malta (prior to reform) is the potential that political parties strategically select candidates with surnames that appear earlier in the alphabet in order to frontload ballot papers that rely on alphabetised ordering on complete candidate lists (de Miño & Lane, 1996). Mackeras (1970) shows, for example, that in Australian elections, political parties have opted to select candidates whose name comes earlier in the alphabet as a means of increasing their electoral prospects. Such "front-loading" strategies, however, are less viable when alphabetisation occurs within the slates of party candidates.
 - 3.17 One particular extract from a study on ballot paper design and ordering effects in Irish elections is worth citing:

It is entirely logical that political parties and candidates will alter their direct behaviours in response to the clear evidence of primacy effects. Irish election lore is littered with examples of candidates changing their names to get a position higher up the ballot. Beverly Cooper Flynn (Mayo TD 1997–2011) is a recent example. She opted for a double barrelled name upon marriage but unusually decided to put her own surname last as her husband's surname placed her on a higher point on the ballot. Nicknames have been incorporated into family names such as in the case of Pat 'the Cope' Gallagher and Sean 'Dublin Bay Rockall' Loftus. Loftus was a Dublin based councillor who changed his name to highlight political causes but the change had the added advantage of raising his position on the ballot paper. Changing surnames from English to Irish language versions and vice versa for ballot position advantage is also present in popular memory of Irish politics. (Reidy & Buckley, 2015: 624)

- 3.18 One potential remedy to the issue of ordering effects would be to rely on randomisation in the allocation of candidates' position on the ballot paper. This is, for example, the recommendation communicated by Reidy and Buckley (2015) in their report on the role of primacy effects in Ireland local elections.
- 3.19 Randomisation would involve the production of a number of individual ballot papers equal to the total number of potential outcomes from the different permutations of randomised assignment.
- 3.20 Having a potentially infinite number of ballot designs would complicate the already complex process of manual counting, beyond what we might consider reasonable for manual counters. Randomisation, as a result, is only viable should electronic means of counting ballots be considered.
- 3.21 We do not recommend the use of randomised ordering in the absence of electronic counting. In line with the evidence regarding the potential for ordering bias to provide some candidates (and parties) with an unfair advantage, our recommendation would be to structure ballots with candidates grouped together in blocks by their partisan affiliation. Within these blocks we recommend either i) the ordering of candidates within parties be determined by intra-party processes, or ii) candidates be ordered alphabetically. Independent candidates could appear at the end of the ballot paper after party blocks have been presented, as is the case in Australia
- 3.22 Darcy and Marsh (1994), however, show that ordering candidates within these party blocks may reduce the "split-ticket" voting whereby a voter's ordered preferences

"split" party lines. We do not view split-ticket voting to be either necessarily desirable or particularly problematic.

- 3.23 It is worth noting that evidence on the response of political parties to the implementation of STV in Scotland, points towards parties developing their own tools to combat ordering effects. Gilmour (2015, 2018), for example, shows that parties develop and deploy "supporter instructions" and "How to vote" guides that aim at mediating the potential bias against down-ballot candidates that may emerge. These formative pieces of partisan communications, examples of which are reproduced in Gilmour (2015), give area-specific instructions to party sympathisers on the strategic ordering of preferences in order to achieve an optimal amount of support for all the party's candidates.
 - 3.24 Ballots can also be structured landscape or portrait. The Electoral Commission recommend portrait ballots based on its effects on voter understanding and ease of counting. Ballots in Malta, New Zealand and Republic of Ireland are structured in portrait whilst Australian ballots are landscape.
 - Finally, it is uncommon for countries that employ STV to place a minimum number 3.25 of preferences required for ballots to be viewed as valid but this is the case in Australia where all candidates must be assigned a preference. In Australia, where voting is compulsory, voters are required to provide a complete list of preferences in order to ensure that those candidates that are elected after numerous and subsequent rounds of counting do so after having reached the necessary quota. Requiring preference allocations for all candidates tends to lead to "donkey voting" (Bowler & Grofman, 200) which essentially results in voters consequentially ordering preferences on the ballot in the order they appear until the ballot is full. Requiring preferences for all candidates also has the negative effect of (i) reducing choice for voters (they cannot limit their preferences to only those candidates for which they actually have a preference) and, (ii) increases the 'costs' associated with the voting process as completing the ballot becomes more cumbersome. Moreover, there is also evidence that requiring all candidates review an ordered preference, as in Australia, leads to more spoilt ballots: there is an increasing probability that voters will repeat a number or make a mistake (McAllister and Makkau, 1993).

Stakeholder understanding and knowledge

- 3.26 Evidence from the implementation of STV in the local elections in Scotland provides some evidence of the potential complexities of STV for voters that have been socialised to participate in the FPTP system in use in general elections.
- 3.27 The first piece of evidence is provided by the number of spoilt ballots returned during STV's maiden use at the Scottish local elections polls. Denver and Bochel (2007), compare the proportion of rejected ballots in the 2007 local elections, during which STV was used for the first time, and compare this to the proportion observed in the previous two local elections that took place beforehand.
- 3.28 In 1999 and 2003, only 13,597 (0.59%) and 14,579 (0.77%) of ballots were rejected, respectively. This proportion almost doubled with the introduction of STV, with 36,351 (1.83%) of ballots being rejected. Given the high level of unfamiliarity with the new voting system, the authors argue that a ballot rejection rate of 1.83% should be considered a successful level of implementation with the vast majority of those voters who wished to cast a valid STV voting ballot able to do so. Moreover, the introduction of STV in the Scottish local elections coincided with the Scottish Parliamentary elections and involved a number of innovations such as the presented of the two mixed-member parliamentary votes on the same ballot paper (Electoral Commission, 2008). These additional innovations are likely to have played an additive effect in explaining the spoilt ballots observed in the local elections. The higher level of rejected ballots continued in 2012. Whilst a lower percentage were rejected (1.71%) this was still higher than that observed in either 2003 and 1999 when FPTP was still used (Curtice, 2012).
- 3.29 The higher level of rejected ballots compared to local elections when FPTP was in use was observed in the 2017 Scottish local elections. In 2017, 37,492 ballots were rejected: 1.95% of the ballots cast. The primary reason for ballot rejection was because of the presence of more than one first preference. Of the 37,492 rejected ballots in 2017, 82.2% of these were rejected because of multiple first preferences. The second largest reason was lack of a first preference (12%). This suggests that whilst the 2017 local election was the third iteration of STV in the local elections, a lack of voter understanding remains as the rejection rate is still significantly higher

that the pre-STV period (Bochel and Denver, 2017). In the Scottish local elections of 2017, there is also a positive correlation between the number of candidates presented on the ballot of the rate of ballot rejection. In other words, the more candidates' voters have to choose from, the greater the likelihood that a ballot will be rejected. Among ballots with four candidates the average rejection rate was 1.25% and this rate increases to 2.62% among those ballot papers that present ten candidates or more (Bochel and Denver, 2017).

- 3.30 The rise of around one percentage-point in spoilt ballots observed in Scotland's maiden use of STV echoes the rise in rejected ballots observed in those localities in New Zealand who also adopted the system. Vowles (2007) shows that, compared to FPTP, there was between a 0.7 and 1 percentage point rise in spoilt ballots during 2004 when STV was adopted by some local authorities.
- 3.31 Complexity in completing the ballot appears to be one of the primary causes of ballot rejection in the transition to STV. Of the 38,351 ballots rejection during STV's pilot use in 2007, two in five ballots (39.9%) were rejected because voters had marked more than one first preference (1) choice on the ballot paper (Denver et al., 2009). The majority of ballots (59.6%) were rejected because counters were unable to ascertain voters' intentions from the marks (or absence of) on the ballot.
- 3.32 Comparing the rejection rate of STV ballots in Scotland to that of Northern Ireland, Curtice (2007) argues that the proportion of invalid ballots is comparable so "voters in Scotland coped just as well with STV as well as voters in Northern Ireland" even if the rate of rejection is significantly larger than that observed previously non-STV voting. This sentiment is echoed by a report from the Electoral Reform Society (2008), which highlighted the successful implementation of STV.
- 3.33 The generally low level of ballot rejection coincides with voters' subjective claims of ballot complexity. Relying on post-electoral survey data from the Scottish Election Study, Denver and Bochel (2007) show that some 84% of respondents claimed that the new STV ballot was "not very" or "not at all" difficult.
- 3.34 It is worth noting, however, that evidence from the transition to STV in the Scottish local elections demonstrates that voter understanding was weaker in deprived areas. Taking the proportion of rejected ballots as a measure of voter understanding

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of the new process, Denver et al. (2009) show that council wards experiencing greater levels of economic deprivation reported a significantly higher proportion of rejected ballots.

- 3.35 Evidence from the introduction on STV in certain local elections in New Zealand does not point towards any issues of voter understanding of note. Taking the level of participation in those districts that rely on FPTP and STV, Zulum (2014) reports that there was no significant difference in turnout among STV-adopting areas and concludes that the introduction of a new electoral system did not necessarily deter individuals from taking part in the electoral process.
- 3.36 In Estonia, where STV was only used once at the local level in 1989 and once again at the national level in 1990, there were no reported issues regarding the understanding of how the complete the ballots. There was, however, a lack of understanding amongst voters on how their votes would actually be changed into seats (Taagepera, 1996), an issue echoed later in our interviews
- 3.37 The literature does not provide any evidence that political party stakeholders suffer from any problems relating to the transition to STV. On the contrary, evidence points towards political parties being a core medium of informing the public as how to complete their ballot. Literature produced by political parties, largely focused on rallying electoral support, provided instructions to supporters on how to vote (Gilmour 2015, 2017).
- 3.38 In the lead up to the novel use of STV in 2007, the Electoral Reform Society also published a guide, "Campaigning under the single transferable vote: a guide for agents and parties in Scotland" (2008), for political organisations in which it provided publicly accessible advice regarding some of the considerations parties may consider.

Counting

3.39 Scotland, New Zealand and Malta (as of 2019) rely on electronic counting methods to count ballots. The physical task of counting ballots under the STV system can be more arduous and labour-intensive than that of the FPTP system where election officials count the number of ballots that have an "X" next to the name of each candidate.

- 3.40 There is a large consensus in the literature regarding a preference for electronic counting over manual counts. In many instances, and in systems where there are a large number of candidates (as in the case in Malta), the assumption taken by scholars is that the *only* viable means of counting STV ballots is by electronic counting.
- 3.41 Electronic counting comes with substantive start-up costs. Notable costs include the necessary hardware to count ballots, software to compute the count and provide results and the requisite training needed to operate the systems. These costs should not be considered trivial.
- 3.42 Electronic counting is used in the UK to count votes in Scottish elections as well as the in the Mayor of London and London Assembly elections. Data from these counts provide an insight into the relative cost of electronic counting.

For example, the contract for electronic counting in the 2020 London mayoral elections and the assembly elections was contracted to cost £8,991,132 (Greater London Authority, 2018).

In Scotland, the costs of local elections are covered by the local authority. The only exception to this is costs incurred from the electronic count. The cost of the electronic count in the Scottish local elections of 2012 was £5,600,000 (Scottish Government, 2018). Of this total sum, £3,693,759 was paid directly to local authorities in order to cover the electronic counting costs. The funds received by each individual authority for the electronic count ranged from £90,301 (Orkney Islands) to £193,599 (Glasgow City Council). The remaining costs were incurred directly by the Scottish Government.

The costs of electronic counting increased in the most recent local elections held in Scotland (2017) increased to a total sum of \pounds 5,887,008 although the value allocated to individual local authorities decreased to \pounds 3,247,714. These local authority costs ranged from £13,499 (Orkney Islands) to £368,668 (Glasgow City Council).

- 3.43 Whilst electronic counting is deemed desirable because of its capability to deal with a more complex counting process and reduce the chance of error, it is worth noting that electronic counting does not erase risk and there are also potential issues that may arise from digitising the process. Denver and Bochel's (2007) account of the implementation of STV in Scotland, for example, highlights that the introduction of electronic counting was not without error and during a number of the pre-election trials the system employed by the Scottish Government crashed.
- 3.44 Counting delays and errors may occur because of the issues with third party contractors. In New Zealand, for example, counting of STV ballots in 2004 was carried out by two external organisations (Datamail and Elextionz.com). The announcement of the result from these elections was delayed by more than three weeks because of a "technical glitch" (Zvulum, 2012). These errors arose because the ballot-reading software was unable to translate ballot preferences into the spreadsheet format necessary to begin counts. The decision to use electronic counting also plays a role in ballot design. In Malta, for example, the dimensions of the ballot paper are legislated so they comply with the electronic voting equipment.
- 3.45 As part of the Electoral Commission's independent review of the adoption of electronic counting in Scotland which coincided with the adoption of STV, the report highlighted that this led to substantial delays in the production and receipts of ballot papers. Since ballots for electronic counting must conform with technical requirements, the Returning Officers had to delegate the production of ballots to the electronic counting contractor. A number of ballots were rejected after printing because they failed to provide clear authentication marks.
- 3.46 The Electoral Commission's report also highlights the potential for ballot paper instructions designed to facilitate electronic reading to be detrimental to the principal of a secret ballot. Folding ballot papers was considered to slow down the efficacy of the scanners involved in the electronic count. As a result, voters are required to carry their marked ballot paper from the polling booth to the ballot box unfolded which may allow others to observe who they voted for.
- 3.47 One additional potential drawback from the use of electronic counting is the potential lack of public trust in the voting and counting process. Digitising the count

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of ballots requires that necessary cyber and network security procedures are implemented to ensure the integrity (and public perception of integrity) of the counting process (IDEA 2011).

Qualitative analysis

3.48 As mentioned, qualitative analysis was conducted with expert interviewees. In what follows, we build on the literature review to elicit the views of key stakeholders on the broad categories of the previous section.

District size magnitude

3.49 Generally speaking, interviewees did not consider district magnitude a major issue, and only one raised it without being prompted. The interviewee that did only raised the issue of having a district magnitude larger than five, which puts a burden on voters and leads to overly long ballot papers:

District magnitude is a huge feature of proportional systems; the higher the district magnitude, the fairer the outcome, but with single transferable vote the trade-off problem is the larger the number of candidates, the larger the ballot paper, the more you exhaust the voters and the more confused they get as to where the constituency boundaries end. And so the sort of rule of thumb of maybe around five seems to work particularly well in the case of STV. (Academic, Ireland)

3.50

However, when prompted, some interviewees commented that larger district magnitudes (three or more) posed problems for more rural areas that might not have a large number of candidates or have 'natural boundaries' larger than towns and cities. For instance:

I personally think they should have gone up the way to five and six, for what you might call medium-sized towns where the identity is of the town. But I think two is essential for some areas, and my own council amongst others has lobbied for that freedom, recognising that it reduces proportionality. (Election Official, Scotland)

3.51 The interviewee went on to praise the Boundary Commission being allowed to create two-member wards to 'allow for appropriate local representation', though

again acknowledging that this comes at a cost of proportionality. Nonetheless, they also pointed out that in rural areas, many candidates are independents, and so the proportional representation of parties is less important than facilitating community representation.

- 3.52 This trade-off arises in the case where representatives may cover vast areas that are not actually similar, unlike in towns or cities where the community is defined by the urban boundaries. By having smaller wards, those in rural areas can be represented on a smaller magnitude. As one interviewee said: 'that's the balance between proportionality and the locality: the larger your wards get, the more proportional it gets, but the less there's an identification locally'.
- 3.53 All being said, whilst district magnitude is of course a decision to be made, there is no great need to amend the current plan to allow for a district magnitude of three to six.

Ballot design

- 3.54 Interviewees were in agreement that ballot design was a fundamental consideration.
 The primary concern is how ballots are structured and candidates are ordered.
 Interviewees did not raise other design issues, such as colour, font, and so on,
 given that these are not controversial issues and which are backed by considerable
 research by bodies such as the Electoral Commission.
- 3.55 One of the more contentious areas was candidate (and party) ordering on the ballot. This varies across countries, where in some (Scotland) candidates are listed alphabetically and others, at the opposite end of the scale, use Robson Rotation, which randomises the order at a certain number of ballots. The issue, as highlighted in the literature review, is that alphabetical ordering of candidates leads candidates with names earlier in the alphabet being disproportionately elected.
- 3.56 This arises particularly in systems with strong party voting, and may be an issue for candidates rather than party performance, though can also undermine how parties strategically position candidates. As one of the interviewees said:

[Voters] show up with an intention, by and large, to vote for a party. They come to the first name on the ballot paper for that party, they put a first

preference next to it, then they put a second preference next to the second one from that party. So, ballot order is immeasurably important, not at deciding which party does best, but who does best within each party (Former Minister and MSP)

3.57 Whilst candidate (and party) ordering should be first and foremost decided by fairness in the electoral process, this also needs to be weighed against possible costs. If one were to randomise candidates in some way, this leads to issues of costs and accessibility. One interviewee raised both of these issues together:

You then get into the question of how [randomisation] affects voters with disabilities; how does that fit with the tactile voting device that's used to support voters with a visual impairment? As soon as you go into randomising the ballot paper, you are effectively having to do an electronic count, [as it] becomes very difficult to do a manual count. (Election Official, Scotland)

Randomisation, complete randomisation, would have – I accept – been a total nightmare for electoral administrators. (Election Official, Scotland)

3.58 Another interviewee also involved in election administration put this more strongly, though again highlighted how this conflicts with a latent desire for randomisation:

I think [randomisation] is discriminatory against voters with particular special needs, a lot of whom memorise the ballot paper and then will go to a polling station, and they work off a memorised paper. But I do think there is an argument for randomisation of that paper. (Election Official, Scotland)

- 3.59 Overall, any randomisation would lead to a necessity for electronic counting and require extreme care as regards how voters with visual and other impairments are assisted to vote.
- 3.60 A related decision is the structure of the ballot, which varies considerably between countries that use STV. In Ireland and Scotland, the ballot is essentially the same as Westminster elections, with candidates listed alphabetically. However, in Malta, for instance, candidates are grouped by party then, within that, listed alphabetically; in parts of Australia, candidates are also grouped by party and parties decide the ordering of candidates.

- 3.61 Although many interviewees, given their positions, were not comfortable with providing policy recommendations, those that did suggested either the Maltese or Australian systems as a way of overcoming alphabetical bias and giving more power to parties to order their candidates.
- 3.62 A final consideration regarding the ballot is how many candidates voters are obligated to vote for: whether they must provide a preference for all candidates, or a minimum number, and so on. Most interviewees justified their beliefs on first principles, that an electoral system should improve choice and fairness, and as such were broadly against making a number of preferences compulsory:

I think that you need to maintain choice. So choosing not to vote is a choice, choosing not to rank all the candidates, that is a choice too. (Campaigner)

3.63 However, one interviewee pointed out that whilst they were in favour of 'optional preference voting' – i.e. not being obligated to rank all candidates – there was a justification for compulsory ranking, since without it some candidates may be elected without reaching the quota, and this may undermine the legitimacy of the elections, which is why one reason for the Australian policy:

But then there is another side to the coin, which is if a lot of voters don't complete a lot of preferences then in the final stages of the election count you will end up with politicians who are being elected without reaching the quota, which happens quite a lot in Irish elections (Academic, Ireland)

3.64 However, as our simulations indicate, this is unlikely to be an issue in Welsh elections.

Voter and Stakeholder Understanding

3.65 Interviewees were not concerned that moving from FPTP to STV, with the former being a uniquely simple system, would be a major problem for either voters or stakeholders, such as party agents or politicians. Given the answers provided below, what goes on 'under the hood' of the voting system is irrelevant for voter understanding. If anything, interviewees suggested that stakeholder understanding was more of a problem than voter understanding since parties need to know the technical aspects to campaign, and can mistakenly inform voters. 3.66 All interviewees said that understanding is best obtained by keeping things simple, and that voters did not need to understand the mechanics behind the system, only how to use their ballot and that they were now voting preferentially and with numbers, rather than just with an 'X'.

It's never been perceived here [Scotland] as a problem in that sense because it's just about telling them what they need to do. (Election Official, Scotland)

[We tried to explain] STV and how you did it and all the rest of it. It totally panned with the electorate, because it was too complicated [...] stick to one, two, three, four and so on. (Election Official, Scotland)

Voters don't need to know Droop or Gregory or any of that kind of malarkey, they just need to know 'how do I use my ballot paper' and roughly how does this translate into an electoral outcome (Academic, Ireland)

We do find that just 1 beside your first choice, 2 beside your second choice, is easy enough for people to understand [...] voters never really grasp the actual calculation method and I think trying to explain the calculation method is a bad idea because you see the eyes glazing over if you try. (Former Minister and MSP, Scotland)

- 3.67 It was often brought up that countries which use STV in this case, Ireland, Scotland and New Zealand – have a range of successful educational materials on all platforms, and that the Welsh Government should, at a national level, learn from these best practices.
- 3.68 Of relatively more concern, as noted, was stakeholder understanding, and that this may feed into widespread misunderstanding if polling clerks, presiding officers and candidates attempt to explain the details to voters but express themselves incorrectly or get the details wrong:

We try and discourage, for example, presiding officers and poll clerks, in polling places, from explaining it to people. Because they will invariably get it wrong, and then it just adds to the confusion. (Election official, Scotland)

3.69 As such, considerable effort went into educating stakeholders, especially those public-facing, in how the system works in Scotland. This is important not just for voter understanding, but also so parties can organise and campaign appropriately:

That means that you try and ensure that the candidates have got an understanding of the process themselves, so that they can communicate that to voters but also communicate amongst themselves. So we always sit down at a candidates and agents briefing session, before any election, and I've got a presentation that I go through with them that explains how the system works, where the quota is, how we transfer surpluses when people are excluded (Election official, Scotland)

- 3.70 Interviewees did not believe that there were no mistakes, and acknowledged that some voters will, for instance, mark many Xs, or put a 'three in box number three', but felt that that was the cost for a more proportional system. As the literature indicates, there is not a disproportionate number of failed ballots in STV systems as opposed to FPTP systems.
- 3.71 Interviewees were also keen to highlight that a blanket approach would not be appropriate. Some areas, particularly those that are deprived or with low educational attainment, would need greater resources to ensure accurate ballots. One interviewee from Scotland illustrated the difference between the worst ward for spoiled ballots (Canal, Glasgow) and a middle-class ward in Edinburgh (Colinton/Fairmilehead), with the former having a spoiled rate of 6% and the latter 1% at the 2017 elections. It is worth noting that this disparity between areas based on deprivation is the case for all voting systems, and that areas should converge over time. The Returning Officer in a given ward should be responsible for supporting voter education, with support from the relevant Electoral Commission.
- 3.72 Drawing on past experience, some interviewees raised particular points that they would like the Welsh Government to be aware of.
 - 1. That there will need to be a concerted effort to explain *why* a change in electoral system is occurring;
 - Crucially, interviewees in high-level electoral management in Scotland were pessimistic with regard to the Welsh proposal of allowing councils to choose the system. As one put it: 'I think that the potential for voter confusion is huge; [it's] one element of the Welsh proposal I always felt is unwise'.

3.73 To expand on the final point, often interviewees were more focused on the principles of the system rather than the technicalities, and that selective switching to STV would undermine the principle of the change: to improve democratic outcomes. Instead, it would feed the potential for conspiracy theories or that the change was mere politicking.

Manual counting and E-counting

- 3.74 Consistent with the literature review, interviewees were in broad agreement of the benefits of e-counting over manual counting, though all recognised the increased cost associated with electronic counts. However, many highlighted that there is also a financial cost associated with training and employing staff for manual counts.
- 3.75 Interviewees' arguments for opting for e-counting can be summarised as *legitimacy* and *efficiency*.
- 3.76 Views regarding legitimacy were often made by comparing the situation in Scotland (which uses e-counting) and Ireland and Northern Ireland (which use manual counting). As a senior official who is closely involved in e-counting in Scotland commented:

In delivering an election count, our concern is always for traceability and for every paper to be accounted for. In the manual STV system, moving around large piles of paper makes everything a lot harder to trace and to account for; whereas in an electronic count, there are checks and balances and it is relatively straightforward to deliver. (Election Official, Scotland)

3.77 Another senior Scottish election official who visited a count in North Antrim, a highly contested seat with strong community tensions, pointed both to the perceived legitimacy of the election and the length of time it took (efficiency). Whilst the political situation in Wales is unlikely to lead to the same type of legitimacy concerns, one interviewee also warned against complacency in accepting the election results, particularly with a new system.

I marvel at those officials who manage to deliver a result that people accepted as accurate, but that count [in North Antrim] took nearly two days [...] if there was a feeling for a new system, you don't want it to start like this (Election Official, Scotland)

- 3.78 The same concerns were echoed in Malta following their 2019 transition from manual to e-counting, with the Nationalist Party distrusting of the process.⁴
- 3.79 Whilst the gains in legitimacy are important, this also provides benefits to election agents and parties. An interviewee, a former Scottish Minister and MSP, said of the counts: 'you get a live taily of the bar charts appearing, so early on you get sight of how the preferences are distributing. You also get data afterwards, that's 100% accurate to polling place.' This serves as a legitimacy check but also as a benefit to politicians.
- 3.80 A clear benefit of electronic over manual counting is *efficiency*. All interviewees brought up the issue of how long manual counts take, as noted in the quote above. A by-election count, says one interviewee, will take about an hour with electronic counting once the ballot boxes are in. However, one interviewee, commenting again on general elections in Ireland, said: 'they were taking three days three or four days to process'. Interviewees were also keen to stress that manual counting, due to the time taken, limits ballot structure and the type of quota formulas to only the simplest.
- 3.81 One interviewee, who has long been involved in election administration in Scotland, summarised the decision in Scotland to adopt e-counting as follows, which also summarises the views of all interviewees:

we were all not just convinced logically but convinced emotionally, as it were, that this system, when demonstrated to candidates, agents, parties, would inspire confidence. It was to get the system off on a good start by having a count that was no slower than the manual counting, and a lot quicker in most cases. And there was certainly a desire not to have counts that looked back in time (Election Official, Scotland)

3.82 Regarding the costs, interviewees were sympathetic, but ultimately stressed that if there was desire to make the system work, then it was worth the investment; failing to finance it properly would, in one interviewees' opinion, be a political decision:

⁴No more manual counting: is Malta justified in joining the voting future?

You've got to be careful not to make the ideal the enemy of a first step and trying something that might evolve over time. But I think there is a danger in getting it wrong as well, because it discredits it and it will never go any further (Campaigner)

- 3.83 This needs to be seen in the context of the Welsh legislation that permits councils to choose, in which e-counting may be too burdensome for individual councils. Our view is consistent with the interviewees who suggested that e-counting would be the best start for a new system. To mitigate the cost and increase uptake, some interviewees suggested the Scottish system of a central Government fund that Councils can then draw down from; and whilst expensive, it was necessary to get off to a good start.
- 3.84 Whilst electronic counting was the preference, most interviewees also emphasised necessity for caution and to conduct rigorous testing. Reflecting on Ireland's experience, one interviewee said:

We had a rather rancorous debate here in Ireland 15 or 20 years ago, where a government tried to introduce computer voting and it hit them in the face because they hadn't built into the system proper checks to make sure that if any hacking had occurred you could double check things (Academic, Ireland)

3.85 Nonetheless, we are very aware that electronic counting and with a central fund may not be possible. What this does, as we will return to in the concluding sections, is reduce the range of options open regarding the type of formula:

I would probably say, from the administrative point of view, if you're going to choose a system, you'd probably want to choose one which is do-able manually as well as electronically. (Election Official, Scotland)

3.86 If electronic counting is to be adopted, which is the consensus, there should also be finance available to pay for it. Councils may not opt for STV if it incurs significant costs or may attempt to do so without appropriate funding, increasing the potential for failure. The option must be backed by political will.

Quantitative analysis

3.87 Our final analysis compared viable quotas and transfers to understand how these decisions impact political outcomes.

Comparison of quotas

- 3.88 To compare the effect of quotas, we simulate results for three fictional local authorities under the Inclusive Gregory Method using the Droop and Hare quota formulas.
- 3.89 The Hare quota is calculated using the formula:

$\frac{\text{total number of valid votes}}{\text{number of seats to be filled at election}}$

3.90 The Droop quota is calculated using the formula:

 $\left(\frac{\text{total number of valid votes}}{\text{number of seats to be filled at election}+1\right)+1$

3.91 Table 1 illustrates how the two quota formulae differ in practice: the Droop quota produces a lower threshold for candidates to meet compared to the Hare quota. In the example given, Candidates 1 and 2 first preference votes exceed the Droop quota and would therefore be elected prior to the transfer of any preferences. However, if the Hare quota were used, none of the candidates' vote totals meet the electoral threshold required. In this scenario, candidate 6 would be excluded, and their votes transferred according to secondary preferences.

Party	Candidate	FPv%	First Pref Votes		
Party B	1	30.52%	1397		
Party C	2	27.09%	1240		
Party B	3	24.43%	1118		
Party C	4	9.02%	413		
Party A	5	4.50%	206		
Party D	6	4.44%	203		
Seats		3			
Hare Quota		1,526			
Droop Quota		1145			

Table 1. Example calculation of Hare vs Droop Quotas

3.92 Results of the simulations are presented in Tables 2 to 4. The district magnitude for each ward was between 3 and 6 seats, with magnitude correlated with the number of votes cast in each ward (I.e. larger wards had a greater district magnitude).

	FP Vote Share	# of Candidates	Droop Seat Share	Hare Seat Share
Party A	16.96%	12	11%	11%
Party B	28.12%	13	24%	24%
Party C	26.34%	16	31%	31%
Party D	15.30%	14	22%	22%
Party E	11.89%	11	11%	11%
Party F	0.15%	3		-
Party G	0.17%	3	-	-
Party H	1.01%	6		-
Party I	0.05%	1	_	-

Table 2. Simulation results for County A

	FP Vote Share	# of Candidates	Droop Seat Share	Hare Seat Share
Party A	12.97%	10	13%	13%
Party B	15.16%	10	13%	15%
Party C	22.66%	12	28%	28%
Party D	6.55%	9	3%	3%
Party E	2.64%	3	3%	3%
Party F	0.08%	1		-
Party G	21.92%	10	23%	23%
Party H	12.86%	9	15%	13%
Party I	3.33%	7	.3%	3%
Party J	1.29%	4	-	-
Party K	0.53%	1	-	

Table 3. Simulation results for County B

	FP Vote Share	# of Candidates	Droop Seat Share	Hare Seat Share
Party A	4.38%	8	6.90%	3.45%
Party B	33.85%	9	31.03%	31.03%
Party C	30.43%	14	27.59%	27.59%
Party D	5.37%	7	3.45%	3.45%
Party E	-	0	-	-
Party F		0	~	-
Party G	14.06%	6	20.69%	20.69%
Party H	8.27%	5	10.34%	13.79%
Party I	3.40%	4	_	

Table 4. Simulation results for County C

- 3.93 The different quota systems produced almost identical outcomes in terms of seats allocated to each party. Only on two occasions did the use of the Hare quota produce a result different to the Droop quota. These differences occurred in the final round of counting where the larger Hare quota had ensured that more preferences were taken into account. This is only likely to happen in wards with a large district magnitude and many candidates standing for election.
- 3.94 Under the Droop formula, each candidate elected met the quota. However, the larger Hare formula meant that multiple candidates in every ward were elected without meeting the quota. Rather, they were elected as the 'last candidate standing' once all other candidates had been eliminated. As such, the Hare quota may lead to some confusion among voters when results are reported: under the Hare quota it is possible for candidates to be elected despite only obtaining a small

fraction of the votes required by the quota even after all preference have been allocated. As such, the Hare quota is no longer used in any STV elections of note.⁵

Comparison of Transfer Rules

- 3.95 The method of transferring preferences is another key consideration in STV electoral systems. Different methods can produce small but significant differences in which candidates are elected.
- 3.96 In our simulations we focused on four methods of transferring preferences between candidates: 1) random transfer of ballots, 2) simple Gregory method, 3) inclusive Gregory method, and 4) weighted inclusive Gregory method.
- 3.97 **Random transfer method:** This system is used in the Republic of Ireland's lower house (*Dáil*) and was used in the Australian Senate until 1984. It can be counted by hand relatively straightforwardly without the aid of computer or electronic counting.
- 3.98 Ballots are sorted into 'bundles' of votes for each candidate standing, according to the first preference marked on each ballot. Once all ballots for a district have been sorted and the total number of votes counted, the quota is then calculated. Any candidates that exceed the quota are elected. If no candidates exceed the quota, then the candidate with the fewest votes is eliminated and all of their ballots are transferred according to given preferences
- 3.99 When a candidate is elected using this method, the number of ballots transferred to other candidates is equal to the surplus (calculated as number of ballots received minus the quota). So, if a candidate has a surplus of 100 votes, 100 ballots are taken from the elected candidate's bundle of votes and sorted into the remaining candidates bundles according to preferences stated on the ballot. At the first round of counting, all of the elected candidates votes are examined and a sample of these votes is distributed proportionally to reflect the preferences (the 'initial surplus').
 - 3.100 However, it is in subsequent rounds where an element of randomness is introduced to the transfer system. After the first round, only the last parcel of ballots added to an elected candidate's bundle is examined when choosing the sample of votes to

⁵ The Hare quota is still used for certain elections in Brazil, where seats are allocated via the D'Hondt method, not STV.

be transferred. This parcel will necessarily have been received from an elected or eliminated candidate (the 'secondary surplus'). The sample taken from this will therefore be unlikely to be representative of the first preference ballots of the elected candidate.

- 3.101 Ballots with a lower preference for candidates elected in later counting rounds will therefore take preference over ballots with a higher preference for those candidates (Weeks, 2011).
- 3.102 This can have implications for which candidates are elected later on in the count, particularly in very close contests. As Farrell and McAllister highlight 'Depending on which ballot papers were selected from the pile at an earlier stage in the counting process, in a close finish the fate of a candidate could be sealed by the particular pattern of preferences that predominated in those ballot papers' (p. 482). Whilst the probability of the 'incorrect' candidate being elected in any given contest are slim, analysis has repeatedly shown that this has happened (see Gallagher & Unwin, 1986; Coakley & O'Neill, 1984; Meek, 1994; Farrell & McAllister, 2003).
- 3.103 This is often referred to as 'Bonner Syndrome' named after 1974 Australian Liberal Party candidate Neville Bonner who was elected as a result of votes transferred from another candidate. In the next round of counting, only these transferred ballots, and none of the second preferences from Bonner's first-preference votes, were distributed in the next round of counting, skewing the preferences and resulting in the 'wrong' candidate being elected in a later round.
- 3.104 In our analysis, we simulate this random element by introducing variation in the fictional preference orderings of each party. This variation was greater when a small number of votes was being transferred, and smaller when a larger number of votes was to be transferred.
- 3.105 **Simple Gregory method:** This system is used in elections to the Northern Irish Assembly, as well as the Irish Upper House (Seanad). As such it is also sometimes referred to as 'Senatorial Rules'. Like the random transfer method, it can be counted by hand with relative ease and does not require computer assisted counting.

- 3.106 In this system, transfers still only consider the last parcel of votes received by an elected candidate. It is more inclusive than the random transfer system however as it considers the entirety of the last parcel received, not just a sample.
- 3.107 This is done by transferring all of the votes in the last parcel received but at a fraction of their value. This is called the transfer value.
- 3.108 The transfer value is calculated thus:

Transfer value = Surplus/Last bundle of ballot papers received.

- 3.109 This method reduces the probability of Bonner syndrome occurring, but does not eliminate it.
- 3.110 Inclusive Gregory Method: This system is used for elections in Australia to the Senate and Legislative Councils in Victoria and South Australia.
- 3.111 In this system, ballots are again sorted into piles, the quota calculated, and the preferences of voters for elected candidate (those with more votes than the quota) are distributed.
- 3.112 Similar to the simple Gregory method, the inclusive Gregory method transfers votes at a fraction of their value. However, all ballots in an elected candidate's bundle are transferred this time rather than just those in the last parcel received.
- 3.113 The transfer value of a ballot is calculated thus:

Transfer value = Surplus/total number of ballots in bundle.

- 3.114 So, for example, if an elected candidate has a surplus of 100 from 1000 votes, those 100 votes will be transferred to remaining candidates at a value of 0.1. The transfer value is usually capped between two and five decimal places, rounded down. Eliminated candidates' ballots are transferred at full value.
- This system removes the problem of 'Bonner Syndrome' as all preferences are taken into account. It also retains the ability to still be carried out by hand without the use of electronic counting of voting equipment (with the exception of a calculator).
- 3.116 The Inclusive Gregory Method introduces a new potential problem however, whereby a single ballot paper can *increase* in value in later stages of a count as

subsequent transfer values are applied. This leads to the possibility that the weight of a single ballot has an eventual value of greater than one. The probability of this affecting an individual electoral contest in a substantive way is small, but not negligible (see Farrell and McAllister, 2003). In very competitive contests in districts with many candidates standing and a high number of seats, this increasing transfer value has the possibility to have an impact on the eventual outcome.

- 3.117 This also raises substantial philosophical questions of fairness. As it is the larger parties who tend to win seats in the first round/s of counting, it is invariably these ballots which increase in value over the course of a count, meaning that supporters of larger parties will have the biggest influence over an electoral contest.
- 3.118 Weighted Inclusive Gregory: This system is designed to avoid the pitfalls of both Bonner Syndrome and the possibility of ballots increasing in value. This system is currently employed in Scottish local elections and is a method considered to be the fairest of those analysed in this report (Farrell, 2011).⁶
- 3.119 It differs from Inclusive Gregory in that ballots received in transfers from other candidates retain their original transfer value (see Dummet, 1997, p. 129). So, for votes that a candidate has received at full value, the transfer value is:

Transfer value = Surplus/total vote

3.120 For votes that a candidate has received via transfer from another candidate's surplus, the transfer value is calculated as:

Transfer value = (Surplus/total vote) x transfer value of votes gained from surplus votes to the previous candidate

- 3.121 The method therefore guarantees that the weight of a single ballot cannot exceed a value of one.
- 3.122 The added complexity in this method necessitates computer assisted counting (as employed in Scottish local elections). Whilst it is technically possible to calculate the results of an election using Weighted Inclusive Gregory by hand, in practice the

⁶ The Meeks system, used in New Zealand, is generally accepted to produce the fairest electoral outcomes, but is more complex again than Weighted Inclusive Gregory (Weeks, 2011).

process becomes increasingly complex with each round of counting and would be extremely difficult to calculate without the assistance of computer software. As such, it may not be a viable option when only used in a small number of local authorities in Wales.

Simulation Results

- 3.123 The simulation results are presented in Tables 5, 6, and 7 for each of our fictional local authorities.
- 3.124 The different transfer methods produced largely the same outcomes with little variation. For example, in County B (Table Y2), our simulations produced the same outcomes under each transfer method.
- 3.125 This is likely a result of County B's smaller average district magnitude than the other two local authorities (being based on a rural local authority). In only 2 of the 10 wards modelled was a candidate elected who would not have been elected under a plurality system such as multi-member first past the post.
- 3.126 In County A and County C, there were very small differences in the outcomes produced by different transfer methods, yet it is these small differences in outcomes which can have a substantive effect on the overall results of an electoral contest.
- 3.127 The differences observed between the four systems are a result of the issues discussed above. The simulations for the random transfer method and Weighted Inclusive Gregory produced results that were most different from each other. Given that we know Weighted Inclusive Gregory produces the most 'fair' results, we can assume that the different results produced by the random transfer were a result of the non-representative way that preferences are transferred.
- 3.128 Inclusive Gregory Method only produced one result that differed from the Weighted Inclusive Gregory, yet ballots frequently increased in value in different stages. While this had a minimal impact on the final electoral outcomes, it is perhaps more worrying from an ethical standpoint that some ballots were consistently worth more than others.
- 3.129 Simple Gregory method produced two different results to the Weighted Inclusive Gregory, likely as a result of preferences only being taken from the last parcel of

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votes received by an elected candidate. However, as it keeps much of the simplicity in counting of the random transfer method and does not have the problem of ballots increasing in value, we feel that it is the strongest option for hand-counting.

	FP Vote Share	Random Seat Share	Simple Seat Share	IGM Seat Share	WIG Seat Share
Party A	16.96%	11%	11%	11%	11%
Party B	28.12%	27%	24%	24%	24%
Party C	26.34%	27%	29%	31%	31%
Party D	15.30%	18%	22%	22%	22%
Party E	11.89%	18%	13%	11%	11%
Party F	0.15%	0%	0%	0%	0%
Party G	0.17%	0%	0%	0%	0%
Party H	1.01%	0%	0%	0%	0%
Party I	0.05%	0%	0%	0%	0%

Table 5. Simulation results for County A under different transfer rules

	FP Vote Share	Random seat share	Simple Seat Share	Droop Seat Share	WIG Seat Share
Party A	12.97%	13%	13%	13%	13%
Party B	15.16%	13%	13%	13%	13%
Party C	22.66%	28%	28%	28%	26%
Party D	6.55%	3%	3%	3%	5%
Party E	2.64%	3%	3%	3%	3%
Party F	0.08%	0%	0%	0%	0%
Party G	21.92%	23%	23%	23%	23%
Party H	12.86%	15%	15%	15%	15%
Party I	3.33%	3%	3%	3%	3%
Party J	1.29%	0%	0%	0%	0%
Party K	0.53%	0%	0%	0%	0%

Table 6. Simulation results for County B under different transfer rules

Transfer Method	Advantages	Disadvantages
Random transfer method	 Very simple to count; can be done by hand with little specific training 	 Bonner Syndrome – element of randomness selecting which ballots are transfers leads to real possibility of 'wring' candidates being elected.
Simple Gregory Method	 Can be counted by hand with relative ease Reduces probability of Bonner syndrome compared to random transfer method Already used in UK (multiple Northern Ireland elections) 	 Bonner syndrome still possible due to last parcel rule
Inclusive Gregory Method	 Can be counted by hand, but more complex Transfers <i>all</i> preferences of elected candidates, eliminating the problem of Bonner Syndrome 	 Possibility that the weight of a single ballot increases to a value of greater than one.
Weighted Inclusive Gregory	 Eliminates problem of Bonner Syndrome Ballots cannot increase in value throughout the count. Produces outcomes most representative of preferences Already used in UK (Scottish Local Elections) 	adopted by a very small number of loc authorities.

Table 8. Summary table of transfer rules

4. Conclusions

- 4.1 This report presented evidence from a comprehensive literature review, semistructured interviews with a range of stakeholders, and quantitative simulations of election results under different configurations of the Single Transferable Vote. Our findings have shed light on the key objectives and the broader aim of informing the configuration of STV to be adopted in local elections in Wales. In this section, we briefly summarise our conclusions; in the following section, we provide our specific recommendations.
- 4.2 The first objective concerned understanding the differences between quota formulae. Our conclusion is that this is a minor concern. Our simulations indicate that the difference between Hare and Droop quotas are minimal and only likely to matter in large districts with many candidates. Interviewees rarely brought this up unless prompted.
- 4.3 The second objective concerned transfer of surplus formulae. Our conclusions regarding transfer rules are more consequential, with the choice potentially resulting in different electoral results. If the intention is to produce the most proportional outcomes, then the Weighted Inclusive Gregory method is the best option; the issue is that this necessitates electronic counting. In lieu of this, the Simple Gregory method is one that both our simulations, literature review and interviewees point to This may provide a suitable intermediate step, and if e-counting were later introduced, the step to the weighted variety would be intuitive.
- 4.4 Our third objective was to understand how these decisions influenced counting method. As implied in the previous paragraph, the counting method and transfer method are mutually dependent. The most proportional transfer method Weighted Inclusive Gregory is not viable with hand counting. As such, hand counting necessitates either Simple Gregory, Inclusive Gregory, or, at worst, the random transfer method as used in the Republic of Ireland.
- 4.5 Another implication is ballot structure. Although we defer to the Electoral Commission in terms of presentation (for instance, font and colour), there are policy decisions to be made regarding how candidates are ordered. The main concern is that ordering candidates alphabetically provides candidates with names that come

earlier in the alphabet an electoral bonus, with academic research indicating this can be as much as a 4 percentage point increase in vote share in comparison to other candidates (Blom-Hansen et al., 2016). One complete solution to this is full randomisation of candidates, but this can only be done with electronic counting and introduces a range of accessibility concerns. A second partial solution is to cluster the candidates by party, which reduces the alphabetical effect; an additional solution is to let parties order their candidates within those clusters, which puts power into the hands of parties.

- 4.6 Another consideration with respect to the ballot is whether voters should have to rank all candidates (forced preferences) or can rank as many or few as they want (optional preferences). The former is used to minimise candidates being elected without reaching the quota. We do not consider this such a problem as to outweigh the problems posed by forced preference ranking, such as a loss of choice, increase in spoiled ballots, or 'running the slate', where voters arbitrarily number candidates to complete the ballot.
- 4.7 Finally, neither the literature review nor interviews gives us concern regarding voter understanding. Whilst spoilt ballots do increase between FPTP this is marginal (about a 1 percentage point increase moving from FPTP to STV). Evidence from countries as diverse as Estonia, New Zealand and the Republic of Ireland show that voter understanding is relatively high. Yet we also note that there are large disparities, with more deprived areas having larger numbers of spoiled ballots. We provide recommendations to overcome this.

5. Recommendations

5.1 In this final section, we make clear recommendations, noting their area and evidence base. This is presented in Table 9. In the first column, we indicate which area of STV the recommendations relate to.

Area	Recommendation	Primary evidence base
Quota (Objective 1)	1. Adopt Droop quota	Simulations; literature review
Transfer (Objective 2)	 Weighted inclusive Gregory if e- counting is adopted Simple Gregory if manual counting is adopted 	Simulations; Interviews; literature review
Counting Method (Objective 3)	 Adopt e-counting Allow councils to draw down from a central fund If manual counting is adopted, Simple Gregory should be adopted as the transfer method. 	Literature review; interviews
Ballot structure	 Cluster candidates by party Allow parties to order candidates within their cluster or; Order candidates alphabetically within their cluster Do not adopt randomisation of candidate ordering. 	Literature review; interviews
District magnitude	 A district magnitude of five or six is the ideal point Provision should be made for rural areas to apply for a lower district magnitude. 	Literature review; interviews

Table 9. Summary of recommendations

Voter and stakeholder understanding	2.	Significant effort should go into educating <i>candidates</i> and <i>parties</i> , usually by the Electoral Commission. Returning Officers in deprived areas should be provided with more resources to address misunderstanding in those areas Voter educational material should focus on how to fill in ballots and avoid discussion of transfers.	Literature review; interviews

5.2 We recognise that some of these recommendations are contingent on other decisions – particularly the relationship between transfer rules, counting method, and ballot structure. To make these trade-offs clear, we present what we consider plausible combinations of transfer and counting method in Table 10. We also include our proposed ballot structuring. We assume no randomisation of ballot structure, which would always require electronic counting and in our view has accessibility problems.

Table 10. Combinations of	f transfer, counting	and ballot structures
---------------------------	----------------------	-----------------------

Transfer System	Counting Method	Ballot structure
Random	Hand or e-counting	Candidates clustered by party, with either
Simple Gregory	Hand or e-counting	alphabetical; or party-
Inclusive Gregory	E-counting preferable	organised ranking within party clusters
Weighted inclusive Gregory	E-counting only	

6. Reference section

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Annex A – Topic Guide

The below presents a skeleton version of the topic guide. The topic guide was edited for each interviewee to make the most of their expertise, but the broad structure was kept as consistent as possible in terms of technical and implementation questions.

Overview and introductory questions

- 1. First, can you briefly talk us through your experience/background with STV (Single Transferable Vote) systems?
- 2. What would you say is the strongest benefit of STV with respect to FPTP and other PR systems? Which aspects of STV provide these benefits?

Technical questions

- 3. One of our main concerns is to get the quota and surplus formulae correct. We have a few questions on this topic. Can you describe the choices of quotas in STV systems? Which would you recommend? Are smaller quotas preferable to larger ones?
- 4. There are also variations on how the surpluses are distributed, which can impact the election results and implementation. What do you consider the benefits and drawbacks of the various methods (if needed, prompt: such as Hare and Gregory)?
 - a. Do you think these could have political consequences, such as changing the election results?
- 5. A final question relates to how the ballot is constructed. For instance, Australian voters are required to rank a certain number of candidates for their ballot to be considered valid, whereas other systems (like the Republic of Ireland) only require voters to mark a single preference. What consequences do you think this could have?

Implementation

- 6. We are also interested in implementation. In Scotland, this proved difficult in the 2007 local elections (the first time STV was used). Thinking about your views on the quotas and surpluses as well, how do you think counting should be conducted (if needed, prompt: for instance, manual or electronic counting)?
- 7. How do you think voters will receive STV? Will they understand it, particularly given the multiple tiers of elections - i.e. MMP at Senedd elections? Which elements of STV add to its complexity?
- 8. Do you think voters will understand how votes are transferred?
- 9. How do you think voter engagement/knowledge could be enhanced?

Annex B - Simulations

To simulate the outcomes of an election under different variations of STV, we constructed three fictitious local authorities; one based on an urban local authority, one on a rural local authority, and one which has a mix of urban/rural sized wards.

Vote distributions, the number of parties, and the number of candidates from each party standing in a ward were taken from real-world vote returns at the 2017 and 2014 Scottish local elections. However, as the district magnitude and the preferences are fictitious, the simulations will differ considerably from these results.

District Magnitude

- County A, modelled on a urban local authority, had eleven wards. Of these, one ward was modelled as having six seats, one ward with five seats, seven wards with four seats, and two wards with three seats.
- County B, modelled on a rural local authority, had ten wards. Of these, two wards had five seats, five wards had four seats, and three wards had three seats.
- County C, modelled on a semi-rural local authority, had eight wards. Of these, five had four seats, and three had three seats.

Transfer Preferences

	→ A	→ B	→ C	$\rightarrow D$	→ E	→ F	→ G	→ H	→ I
Party A	,	0.25	0.1	0.3	0.2	0.01	0.1	0.03	0.01
Party B	0.35		0.05	0.05	0.15	0.01	0.25	0.1	0.04
Party C	0.1	0.05	ı	0.25	0.4	0.02	0.1	0.05	0.03
Party D	0.2	0.05	0.1		0.5	0.01	0.1	0.02	0.02
Party E	0.1	0.05	0.35	0.25		0.03	0.1	0.1	0.02
Party F	0.125	0.125	0.125	0.125	0.125		0.125	0.125	0.125
Party G	0.25	0.3	0.1	0.2	0.1	0		0.03	0.02
Party H	0.125	0.125	0.125	0.125	0.125	0.125	0.125		0.12
Party	0.125	0.125	0.125	0.125	0.125	0,125	0.125	0.125	

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Please note: Powys County Council is responsible for ensuring and protecting your privacy when you respond to a survey. This survey is anonymous. If you were to give us any personal data (your full name, address, or phone number), we would like you to know that it will be stored securely for a limited period only, used only for the purposes described in the survey and in compliance with the UK General Data Protection Regulation (GDPR) and DPA 2018.

Local County Council elections in Wales use the first-past-the-post system. Here in Powys, we are looking into the possibility of moving to the Single Transferable Vote system and changing the way you vote in our County Council elections.

In order for us to consider the change we would like to know what you think.

Our Councillors will then use this information to decide whether or not to adopt the Single Transferable Vote system for our local elections, from 2027 onwards, by the deadline set out by Welsh Government of 15 November 2024.

The first-past-the-post system

In most areas of Wales, we use the first-past-the-post system to elect local County Councillors, who look after issues specific to your local area.

How do people vote?

When you vote in an election which uses first-past-the-post, you are given one ballot paper.

The instructions on the ballot paper will tell you how many people you're allowed to vote for. You may be able to vote for more than one person because more than one person will represent you, and you are asked to simply mark an X next to the name(s) of the candidate(s) you want to vote for.

How are candidates elected?

Once the votes are counted the candidate(s) with the most votes are elected.

The Single Transferable Vote system

In Wales, we can use a system called Single Transferable Vote (or STV) to elect local County Councillors. No Council in Wales has so far moved to the STV system, but Gwynedd and Ceredigion County Councils are also considering the change.

The STV system is a form of proportional representation designed to allow voters more choice than just one candidate.

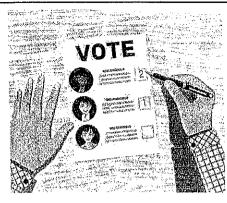
At the moment, most residents in Powys are used to having a single Councillor representing their ward, as only eight of our 60 wards have more than one Councillor.

If we were to introduce the STV system, we would still have 68 Councillors, but rather than one Councillor representing everyone in a ward, we would have bigger wards with between three and six Councillors representing each one.

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The number of Councillors in each ward would be determined by Welsh Government with recommendations from the Democracy and Boundary Commission Cymru.

How would people vote?



When voting in an election which uses the STV system, you'll be given one ballot paper.

The instructions on the ballot paper will tell you to rank the candidates in order of your preference, by writing **1** next to your favourite candidate, **2** next to your second, **3** by your third, and so on.

You don't have to put a number next to every candidate on the ballot paper, and you can vote for as many or as few as you wish.

+1)+1

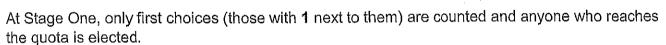
How are candidates elected?

To be elected under the STV system a candidate must reach a set amount of votes, known as the quota.

The quota is calculated by dividing the total number of valid votes cast, by the number of seats to be elected plus 1 seat, a 1 is then added to that result.

For example, with 500 ballot papers and 4 seats to be filled, the quota would be 101.

Counting takes place in stages.



In Stage Two, any votes above the quota for a candidate who was elected at Stage One, are then moved to the next choice (those with a **2** next to them) on each of those ballot papers.

If no candidate has enough votes to reach the quota, the candidate with the lowest number of votes is removed and their votes are passed to the next favourite on those ballot papers.

This process is repeated until all seats up for election have been filled, and all Councillors have been elected.

What are the Pros and Cons for Single Transferable Vote system?



PROS

- STV aims to achieve proportional representation. This means that parties or candidates receive seats in proportion to the number of votes they receive. This can lead to a more accurate reflection of the voters' preferences in the composition of the Council.
- The ability to rank the candidates on your ballot paper means that your votes are more likely to contribute to the election of a candidate you support. Even if your firstchoice candidate doesn't win, your vote can be transferred to your next choice. This reduces the number of wasted votes, where votes for losing candidates do not
- contribute to the election outcome.
 STV encourages candidates to appeal to a broader range of voters as they will need to gather second and subsequent preference votes. This can foster cooperation and coalition building among different parties and candidates.
- STV can also enhance the representation of smaller/minority groups.
- STV provides voters with a greater choice of candidates within a party, allowing you to vote for individuals rather than just parties.



- The STV system might be difficult to understand, which we could help by providing information and materials to voters.
- The complexity of the STV system might put off some voters, leading to a feeling of disconnection from the electoral process if they do not fully understand how their votes are being counted.
- There is the potential for an increase in spoilt ballot papers.
- Multi Councillor wards may lead to bigger ballot papers, and the order candidates appear could be an issue if they are listed alphabetically rather than using a system which randomises the order, which may be expensive.
 - The more complex counting process will result in the count taking a minimum of two days and thereby doubling the cost of the count. Initial counts under an STV system could be longer as count staff get used to the new process.
 - The longer counting process can delay the announcement of election results compared to other voting systems.

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Have your say

Q1. Are you registered to vote?

Yes

Every year, we are required to email/write to each household to confirm that the information we have on the electoral register is correct. In **local council elections** you are eligible to vote if you:

- are registered on the electoral register
- live in Powys
- are 16 years old or over and
- a British citizen

 an Irish, EU or qualifying Commonwealth citizen. Qualifying Commonwealth citizens are those who have leave to enter or remain in the UK, or do not require such leave.

Find out more here: <u>https://en.powys.gov.uk/registertovote</u> If you prefer to complete a paper application, please contact the registration office on 01597 826202.

Q2. Do you vote in County Council elections?

Yes, always

Yes, sometimes

No

Q3. If you answered yes, why do you think voting matters?

Q4. If you answered no, why do you choose not to vote?

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Q5. What voting system would you want Powys County Council to use to elect Councillors?

First-past-the-post	Single Transferable Vote	Unsure
Another voting system,	please explain more:	
•		

Q6. Would you consider standing for election as a County Councillor in a future election?

Maybe

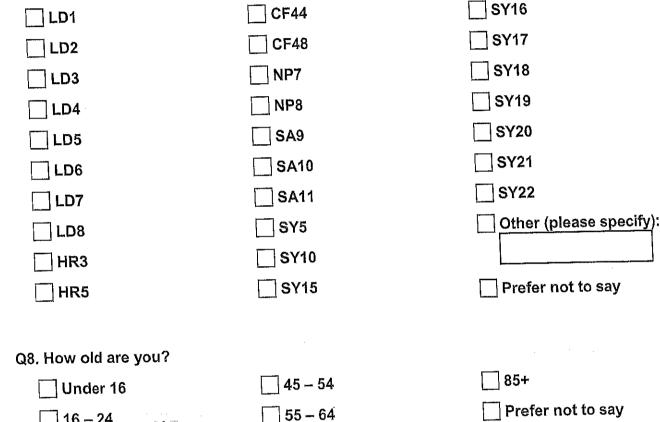
🗌 No

For more information about becoming a County Councillor, please visit: <u>https://en.powys.gov.uk/article/5705/What-do-councillors-do</u>

About you

In order to help us ensure that we are providing services fairly to everyone who needs them, we would be grateful if you could answer a few more questions about yourself. **Completion of these questions is not required as part of the survey.** The information you supply will be kept confidentially and will only be used for the purposes of equalities monitoring.

Q7. What is the first half of your postcode?



Under 16	
16 – 24	· · · · ·
25 34	
35 – 44	

Q9. How do you define your gender?

Female	Transgender	Other
Male	Non-binary	Prefer not to say

65 - 74

75 – 84

Before you go		
Q10. How much do you agree	e or disagree with the f	ollowing statements?
We are open about our decis with the public	ion-making, how we're	managed, and council staff are open
Strongly agree	Neutral	Disagree
Agree		Strongly disagree
We make sure that the comm and council actions	nunity can engage effe	ctively with decision-making processes
Strongly agree	Neutral	Disagree
Agree		Strongly disagree
Q11. How satisfied are you The ability to interact with u language of choice		refer, e.g. phone, email, website,
Very satisfied	Neutral	Unsatisfied
Satisfied		Very unsatisfied
The opportunities given to y processes	you to have your say a	nd participate in our decision-making
Very satisfied	Neutral	Unsatisfied
Satisfied		Very unsatisfied
Q12. Which of the following	statements comes clo	osest to how you feel?
I speak positively of without being asked	the council	I speak negatively about the council if I am asked about it
I speak positively of am asked about it	the council if I	I speak negatively about the counci without being asked
I have no views one	way or another	
		uggest that the council is treating/using in relation to the objectives listed in this
Yes	No	🔄 l don't know

If yes, please give details and state how the proposal suggested in this survey will affect opportunities to use the Welsh language in your view?

Q14. What changes could be made so as to have a more positive effect on the Welsh language?

Thank you for taking the time to fill out this survey.

Please hand it to a member of staff at your local Powys library or scan it and email to <u>haveyoursay@powys.gov.uk</u>.

The closing date for responses is Monday 30th September 2024.

Next steps

We will analyse the data, and a report will be produced for consideration by Full Council before 15th November 2024.

In order for Council to decide whether or not to adopt the STV system for its 2027 local elections, at least a 2/3 majority of the total number of Councillors in Full Council will be required.

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Single Transferable Vote Consultation

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Executive Summary

Objective

This consultation aimed to gather public opinion on changing from the first-past-thepost (FPTP) system to the Single Transferable Vote (STV) system for future County Council elections.

Methodology

Consultation Period: 12th August to 30th September 2024.

Promotion: Various channels including media releases, direct emails, social media, bus stop adverts and posters.

Responses: 1,268 survey responses, 919 quick poll responses, 3 emails and one letter.

The final survey response number of 1,268 gives us a:

- Powys population response rate of 1.12% based on residents aged 16+ (113,192 - Data source: ONS Mid-year population estimates March 2024)
- Response rate of 1.21% based on the number of registered voters in Powys (105,034 - Data source: Local government electoral registration figure 2 September 2024).

Highlights

Voting preferences:

- 60.5% support adopting the STV system.
- 27.6% prefer the FPTP system.

Voter Registration and Participation:

- 99.5% of survey respondents are registered to vote.
- 86.4% always vote in County Council elections.
- 10.6% would consider standing as a County Councillor in the future.

Reasons for voting:

• Emphasis on democratic participation, accountability, and local impact in improving local services/shaping the future of communities.

Reasons for not voting:

- A lack of information about candidates and elections.
- ID issues and not receiving election paperwork.
- Feel that their voice doesn't make a difference and a general sense that nothing changes after elections.

Next Steps

The report will be reviewed by Full Council and a decision made on adopting the STV system for the 2027 elections - before the deadline set out by Welsh Government of 15th November 2024. A 2/3 majority vote is required for approval.



Full Key Findings Report

What are we doing?

Local County Council elections in Wales use the first-past-the-post system. Here in Powys, we are looking into the possibility of moving to the Single Transferable Vote system and changing the way you vote in our County Council elections.

In order for us to consider the change we wanted to find out what the people of Powys thought about it.

The consultation was in the form of a survey that was hosted online, and paper copies were available from all Powys libraries, including Easy Read version and other accessible formats available on request.

Why are we doing it?

Our Councillors will use the data and feedback from this consultation to decide whether or not to adopt the Single Transferable Vote system for our local elections, from 2027 onwards, by the deadline set out by Welsh Government of 15th November 2024.

When did it happen?

The Single Transferable Vote Consultation was published at 9am on Monday 12th August and closed at midnight on Monday 30th September 2024.

How was it promoted?

The consultation was promoted to the following stakeholders

- Powys Residents
- Powys People's Panel subscribers
- Powys County Councillors
- Town and Community Councils
- Powys Council staff
- Regional Partnership Board (RPB) and Public Service Board (PSB) Partner organisations and their networks including Powys Teaching Health Board, PAVO, etc.

A variety of communication channels were used including:

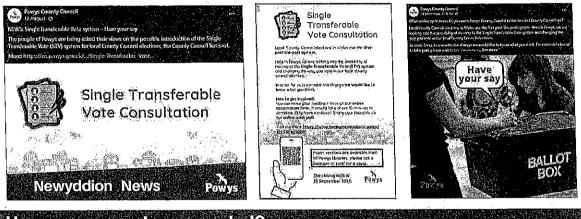
 Two media releases to local and national press and published on the council's website:

<u>12 August 2024 - Single Transferable Vote system - Have your say</u> <u>12 September 2024 - Single Transferable Vote system - Have you had your</u> say?

Member's Briefing email to all Councillors prior to consultation launch.



- Two Internal communications to staff via intranet articles and an 'All staff' email
- Hosted on the Powys online engagement and consultation platform: <u>www.haveyoursaypowys.wales</u> and advertised on the homepage and Powys County Council hub.
- Direct emails to councillors, town and community councils, partner organisations and all Powys People's Panel members (a group of 6,308 subscribers.
- Posters (and links to PDF consultation documents) sent to all Powys libraries to display.
- Bus stop adverts on all Powys 28in stretch, Tablet and Totem bus stop displays.
- Regular (three per week) social media posts via the corporate council social media pages on Facebook and Twitter (now known as X) and partner/service specific social media pages.



How many people responded?

In total, the following responses were received during the consultation period:

- 1,268 online survey responses from 1,202 individual contributors¹. This report is based on all 1268 survey responses.
- 919 Quick Poll responses from 114 individual contributors. (Due to concerns raised surrounding people responding multiple times and misusing the tool, the poll was archived on Monday 19th August).
- Three emails received in the <u>haveyoursay@powys.gov.uk</u> inbox
- One letter sent to County Hall.

¹ 'Individual Contributors': When an anonymous respondent submits a survey, the cookie in their browser establishes a unique user ID. It highlights to the reviewer if the same browser/device is used more than once but cannot show if it is the same person responding multiple times. In some cases, different members of the same family might all be responding separately on the same device, which is why all responses are considered during the reporting process.



The average survey engagement rate is usually around 20-30%. There were 2,805 visits to the online project page during the consultation period and 45% of visitors to the page completed the survey.

In line with our Public Participation Strategy and to ensure survey results are representative of the Powys population; we aim to receive a minimum of 384 responses to have a confidence level of 95% (with a margin of error of +/-5%).

The final survey response number of 1,268 gives us a Powys population response rate of 1.12% based on residents aged 16+ (113,192 - Data source: ONS Mid-year population estimates March 2024), and a response rate of 1.21% based on the number of registered voters in Powys (105,034 - Data source: Local government electoral registration figure 2 September 2024).

The average population response rate for UK public consultations stands at 0.7%.

What did people say?

Survey

Please note: Due to GDPR, full verbatim answers to all open questions will be shared with the Head of Legal Services and the Monitoring Officer directly to review. Not all survey questions were answered by all respondents and all the responses received in Welsh and via the Easy Read format are included with the below for ease of analysis. All percentages are rounded to one decimal place and the highest and lowest results are highlighted in each table.

Q1. Are you registered to vote?

Option	Number	Percentage
Yes	1250	99.5%
No	0	0%
Rather not say	. 6	0.5%

Q2. Do you vote in County Council elections?

Option	Number	Percentage
Yes, always	1084	86.4%
Yes, sometimes	145	11.6%
No	25	2.0%

Q3. If you answered yes, why do you think voting matters?



This was an open question with 1,123 responses. Key themes highlighted in the answers included:

- **Importance of voting:** The significance of voting as a hard-won democratic right, with references to the sacrifices made by suffragettes and other movements for the privilege.
- **Democratic participation:** The significance of voting as an essential part of democracy, ensuring voices are heard and represented.
- Accountability and representation: The need for elected representatives to be accountable and who reflect the views and interests of the electorate, and advocate for their communities.
- Local Impact: The importance of voting in local elections to address community-specific issues and improve local services/shape the future of communities.

Q4. If you answered no, why do you choose not to vote?

This was an open question with 30 responses. Key themes highlighted in the answers included:

- **Disillusionment with Voting Systems**: Frustration with the first-past-thepost (FPTP) system, feeling it does not accurately represent voter views and leads to tactical voting.
- Lack of Information: A lack of information about candidates and elections, which prevents voters from making informed decisions.
- **Perceived Ineffectiveness**: Feel that their vote does not make a difference, mentions of unopposed elections, dishonest claims from candidates, and a general sense that nothing changes after elections.
- **Procedural Issues**: Issues such as problems with proxy authorisation, new photo ID requirements, and not receiving election paperwork were also mentioned as barriers to voting.

Q5 What voting system would you want Powys County Council to use to elect Councillors?

Option	Number	Percentage
First-past-the-post	351	27.6%
Single Transferable Vote	768	60.5%
Unsure	76	6.0%
Another voting system	58	4.6%
Did not answer Q5	17	1.3%
Total (Consultation + 2 emails. NB 1 emailer used the online system)	1270	100%

To see and compare the results of this question with any duplicate 'unique user IDs' removed please refer to <u>Appendix A</u>.



For the 58 respondents that selected 'another voting system' there was the option to

explain more, and answers included:

- Proportional Representation (PR): Nearly half of the comments advocate for a fair fully proportional representation system. Preference for Alternative PR Systems: Some suggestions include party list
- PR, additional vote or open-list systems, which are seen as simpler and more
- Compulsory Voting: A few responses suggest making voting compulsory, to increase voter engagement and accountability.
- Citizen Assembly: There was also a proposal for a citizens' assemblies, fun in the style of Jury service - where citizens are randomly selected to participate in decision-making.
- Alternative voting mechanisms: There is a mention about being able to
- vote via text/smartphone/landline to boost engagement.

Other themes to note (across the 58 responses) include:

Discontent with First-Past-The-Post (FPTP): There is criticism of the FPTP system, with respondents feeling it does not accurately represent voter preferences and often leads to tactical voting.

 Criticism of Single Transferable Vote (STV): Some respondents find STV confusing and believe it may disengage voters. Concerns include the complexity of ranking candidates and the potential for 'donkey voting' and ending up with the 'least disliked' candidate elected rather than

representatives people actually want. Throughout the answers, there was a strong emphasis on having a voting system that fairly represents the electorate's views and ensures that local councils reflect the diversity of opinions.

Q6. Would you consider standing for election as a County Councillor in a future election?

	N	umber	Percentage
Option		133	10.6%
Yes		868	69.3%
No		252	20.1%
Maybe			

About you

In order to help us ensure that we are providing services fairly to everyone who needs them, we asked respondents to answer a few more questions about themselves. Completion of these questions was not required as part of the questionnaire.



Q7. What is the first half of your postcode?

The below table shows the number of responses from the 27 Powys based post codes:

Postcode	Number	Percentage	Postcode	Number	Percentage
LD1	157	12.5%	SA9	57	4.5%
LD2	78	6.2%	SA10	8	0.6%
LD3	181	14.4%	SA11	1	0.1%
LD4	6	0.5%	SY5	7	0.6%
LD5	18	1.4%	SY10	29	2.3%
LD6	39	3.1%	SY15	47	3.7%
LD7	35	2.8%	SY16	96	7.6%
LD8	48	3.8%	SY17	25	2.0%
HR3	27	2.1%	SY18	48	3.8%
HR5	8	0.6%	SY19	16	1.3%
CF44	4	0.3%	SY20	60	4.8%
CF48	1	0.1%	SY21	96	7.6%
NP7	2	0.2%	SY22	85	6.8%
NP8	61	4.9%	Other	22	0.2%
Prefer not	15	1.2%			
to say	15	1.2/0			

Q8. How old are you?

Option	Number	Percentag e
Under 16	0	0%
16 - 24	19	1.5%
25 – 34	32	2.6%
35 – 44	75	6.1%
45 - 54	128	10.3%
55 - 64	341	27.5%
65 - 74	410	33.1%
75 – 84	182	14.7%
85+	13	1.1%
Prefer not to say	38	3.1%

Q9. How do you define your gender?

Option	Number	Percentag e
Female	535	43.0%
Male	644	51.7%

² In total 8 people responded 'other', however six of those inputted Powys postcodes into the free text box and have been included in the table above, the other two responded with LL40 and SA14.



Transgender	4	0.3%
Non-binary	7	0.6%
Other	1	0.1%
Prefer not to say	54	4.3%

Before you go

The final section of the consultation included our ongoing performance feedback questions that are reported on quarterly, along with the statutory Welsh language questions that assess whether or not new policies or services impact on the Welsh language under the Welsh Language Standards (2016).

As with the 'About you' section, completion of these questions was not required as part of the questionnaire.

Q10. How much do you agree or disagree with the following statements?

We are open about our decision-making, how we're managed, and council staff are open with the public

Option	Number	Percentag e
Strongly agree	41	3.3%
Agree	274	22.0%
Neutral	489	39.2%
Disagree	310	24.9%
Strongly disagree	132	10.6%

We make sure that the community can engage effectively with decisionmaking processes and council actions

Option	Number	Percentag e
Strongly agree	44	3.5%
Agree	259	20.9%
Neutral	437	35.2%
Disagree	357	28.8%
Strongly disagree	144	11.6%

Q11. How satisfied are you with ...?

The ability to interact with us in the way that you prefer, e.g. phone, email, website, language of choice

Option	Number	Percentag e
Very satisfied	75	6.1
Satisfied	409	32.8
Neutral	455	36,5
Unsatisfied	212	17.0
Very unsatisfied	95	7.6

The opportunities given to you to have your say and participate in our decision-making processes

Option	Number	Percentag e
Very satisfied	38	3.1%
Satisfied	283	22.8%
Neutral	466	37.6%
Unsatisfied	338	27.2%
Very unsatisfied	115	9,3%

Q12. Which of the following statements comes closest to how you feel...?

Option	Number Pe	rcentage
I speak positively of the council without being asked	57	4.6%
I speak positively of the council if I am asked about it	293	23.8%
I have no views one way or another	416	33.8%
I speak negatively about the council if I am asked about it	363	29.5%
I speak negatively about the council without being asked	102	8.3%

Q13. Do you have any concerns or evidence to suggest that the council is treating/using the Welsh language less favourably than English in relation to the objectives listed in this survey?

Option	Number	Percentag e
Yes	34	2.7%
No	904	72.7%
I don't know	306	24.6%

If yes, please give details and state how the proposal suggested in this survey will affect opportunities to use the Welsh language in your view?



This was an open question with 29 responses. Key themes highlighted in the answers included:

- Language Accessibility and Promotion: Concerns about the availability and prioritisation of Welsh language services, such as longer wait times for Welsh phone options and English being prioritised on signage.
- Support for Learning and Using Welsh: The need for more support to learn and use Welsh, including in schools and council interactions, and the lack of opportunities to use Welsh in daily life.
- **Community and Infrastructure Issues**: Broader community concerns, such as the impact of new businesses on local traffic and competition, and the reduction of social infrastructure affecting Welsh speakers.

Q14. What changes could be made so as to have a more positive effect on the Welsh language?

This was an open question with 512 responses. Key themes highlighted in the answers included:

- Welsh Language Promotion and Accessibility: The need for increased opportunities to use Welsh locally, more Welsh-speaking staff, and better support for learning Welsh. There are also concerns about the prioritization of Welsh over English in certain contexts.
- **Resource Allocation and Efficiency:** Concerns about the cost and perceived wastefulness of promoting the Welsh language, suggesting that resources could be better spent on other services like the NHS or education.
- Education and Training: The importance of Welsh education in schools, with suggestions for more Welsh language classes, better teaching methods, and making Welsh a compulsory subject.
- **Community and Cultural Impact:** The broader impact of Welsh language policies on community cohesion and local culture, including the effects on non-Welsh speakers and the potential for division. There are also mentions of the need for transparency and public involvement in decision-making processes.

Emails to haveyousay@powys.gov.uk

Over the course of the consultation period, three emails were received into the haveyoursay inbox. The anonymised emails can be read below:

Email 1 (Received: 12 August 2024 20:26)



Good evening,

I was hoping there would be the opportunity to provide written comments in relation to the consultation on STV, however no form field exists. Please find below a written submission I would like to be considered.

Many thanks

I fully support Powys County Council moving to STV for county council elections.

A breakdown of the local government results for the 2022 election reveals that with STV, the results would have had a fairer outcome for voters which accurately represented the vote share.

Party/Group	Elect	Total	% of	% of the
	ed	Votes	Seats	Vote
Independent	17	14,872	25.0%	28.3%
Welsh Conservatives	14	11,254	20.6%	21.4%
Welsh Liberal Democrats	24	14,904	35.3%	28.4%
Welsh Labour	9	7,812	13.2%	14.9%
Plaid Cymru	3	2,614	4.4%	5.0%
Green Party	1	1,005	1.5%	1.9%
Propel	0	74	0.0%	0.1%
Freedom Alliance Supporting Medical	0		annan an a	
Freedom		18	0.0%	0.0%
Total	68	52,553		

The below table shows the results of the election:

On the basis of proportionality, the total number of votes cast has been divided by the 68 positions to give a member-to-vote ratio of 773^[1].

The data indicates that:

 Independent candidates secured only 32 less votes than the Welsh Liberal Democrats but had 7 less members returned.

With the member-to-vote ratio applied to the total votes received, the make-up of the Council would look very different to the members who were elected. This is shown below:

Party/Group	Electe d	Total Votes	Member-to-Vote Ratio Applied (Members Returned)	Elected vs Member-to- Vote Ratio Change
Independent	17	14,872	19	+2
Welsh Conservatives	14	11,254	15	+1



Welsh Liberal	24	14,904	19	-5
Democrats				NAMES OF THE OWNER
Welsh Labour	9	7,812	10	+1
Plaid Cymru	3	2,614	3	0
Green Party	1	1,005	1	0

Benefits of STV

The STV system is already used in Police & Crime Commissioner elections and Welsh voters are used to this.

- Greater voting choice: Voters can rank order the candidates giving them more choice. They can choose within parties and between parties.
- Wider representation: As each voter has several councillors to represent them in their ward this gives them more choice in who they can speak to about their problems
- Proportionality: System is more proportional than First Part the Post.
- No tactical voting: No votes are 'wasted' e.g. all votes count towards choosing a representative. There is no need for tactical voting and there are no 'safe' seats.
- Parties must work together: The most likely result of the election is that no one party will control a council. STV is more likely to result in a coalition (or minority control) of a council.

Email 2 (Received: 17 August 2024 21:45)

I think it would be a good idea to have larger council wards, taking in 3 or 4 old wards and making them multi member sears with STV.

Turnout is too low for current councillors to be democratically elected, and I know some seats there were often just one candidate or none.

If all Senedd elections are STV now, council elections definitely should be.

Email 3 (Received: 03 September 2024 10:12)

Hi. Thanks for the survey about voting. The info about the options was good but I feel the survey missed a great opportunity to find out why the person filing it in chose a particular option. The 'why' question was asked with regard to whether you vote but not on the more important question that the survey was actually about. I actually think STV is a great way to go but chose unsure in the survey as I think the explanation as to how the votes are allocated will confuse a lot of people. I would



need to be sure that the necessary education would be carried out well in advance of any election using a new system. (edited)

Letter received

A letter from Llanfair Caereinion Town Council was received at County Hall in response to this consultation. The letter, dated 24th September 2024, reads:

Single Transferable Voting proposal

Good morning,

The above Council is responding to the proposal to change the voting system at County Council elections that of a single transferable vote system.

I write to confirm that Llanfair Caereinion Town Council does not support a change in the current 'first past the post' system for following reasons:

The proposed voting system is biased against the independent candidate.

The proposed voting system removes the individual choice of the candidate to represent their area.

It was felt that the voting system proposed can remove the local connection which is valued by local people.

No doubt you will take this consultation response into account when considering whether to proceed with the proposal.

Yours faithfully,

Town Clerk

Quick Poll

For the first week of the consultation period an online Quick Poll was held online. The poll had 919 responses from 114³ individual contributors and due to concerns raised surrounding people responding multiple times and misusing the tool, the poll was archived on Monday 19th August and removed from public view. In the circumstances it's not statistically reliable to use the responses from this Quick Poll, and it is recommended that the results from this tool are not taken into consideration by council. For information, the full 919 responses received are as follows:

³ Please note: Due to the way the quick poll is facilitated on the online engagement and consultation platform, unlike the survey tool, the reviewer is unable to filter the results down to the 114 individual contributors, they are only able to see where multiple votes for the same option have been submitted concurrently in a short space of time, e.g. 268 votes for First-past-the-post every 5 to 10 seconds within a space of 17 minutes on 12th August 2024.



Q. What voting system would you want Powys County Council to use to elect Councillors?

Option	Number	Percentage
First-past-the-post	824	89.7%
Single Transferable Vote	87	9.5%
Unsure	5	0.5%
Another voting system	3	0.3%

What happens next?

This report will be considered by Full Council before 15th November 2024 - the deadline set out by Welsh Government.

In order for Full Council to decide whether or not to adopt the STV system for its 2027 local elections, at least a 2/3 majority of the total number of Councillors in Full Council will be required.

Appendix A

The below table shows the difference in result to the main question that Full Council are considering "What voting system would you want Powys County Council to use to elect Councillors?" if any duplicate unique user IDs are removed.

As mentioned in the main report, when an anonymous respondent submits a survey, the cookie in their browser establishes a unique user ID. It highlights to the reviewer if the same browser/device is used more than once but cannot show if it is the same person responding multiple times.

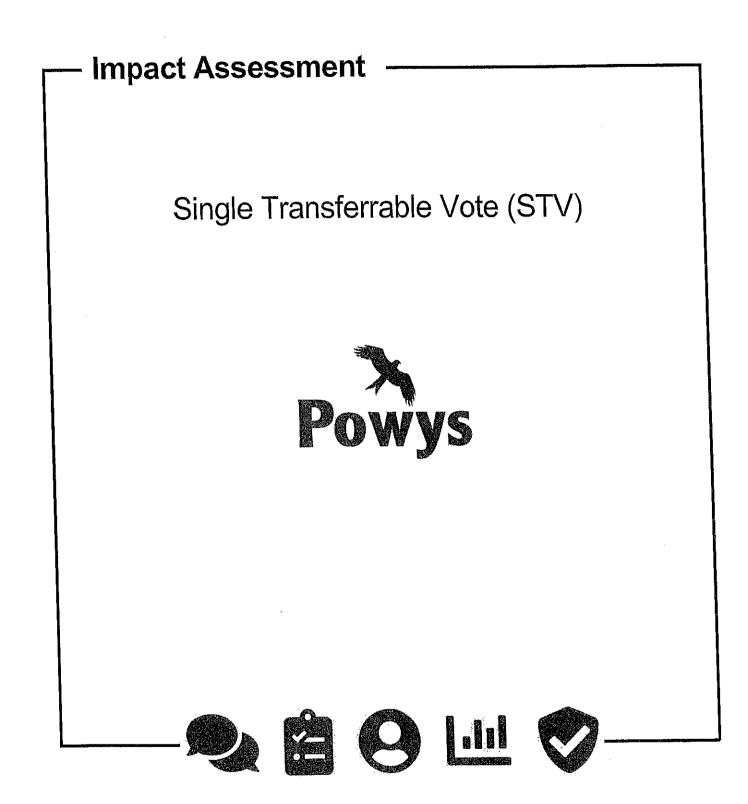
For this question, there were 71 duplicate unique user IDs identified, and the difference in results are shown below:

	ALL RE	SPONSES	'DUPLI REM	CATES' OVED
Option	Number	Percentage	Number	Percentage
First-past-the-post	351	28.0%	310	20.1%



Single Transferable Vote	768	61.3%	735	62.2%
Unsure	76	6.1%	74	6.3%
Another voting system		4.6%	57	4.8%
TOTAL (responses to question)	1,253	100%	1,182	100%

Powys



Impact Assessments (IA) are a process of assessing how our proposals and decisions might impact upon different types of people and communities and developing proposals in line with relevant legislation.

This is a legal requirement, and ensures the Council considers key legislation, including Equalities, Welsh language, Future Generations, Socio-economic Duty and Risk when developing proposals.

It will also help the Council make the best possible decisions for the people of Powys.

Before you begin, please read through the guidance found <u>here</u> in English, and <u>here</u> in Welsh.

1. Proposal Information 0

* Required

Author Name	Clive Pinney	<i>:</i>
Head of Service	Clive Pinney	
Portfolio Holder	Councillor James Gibson-watt	н <u>,</u> м ,
Proposal title	Single Transferrable Vote (STV)	
Description of	Click or tap here to enter text.	

2. Savings and Consultation ^①

* Required

Profile of savings delivery

2024-25 2025-26	2026-27	2027-28	2028-29 2029+ Total Savings
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Further information

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Consultation requirements

Consultation required? * Choose an item.	
Union consultation date Click or tap to enter a date.	
Staff consultation date Click or tap to enter a date.	
Public consultation date Click or tap to enter a date.	

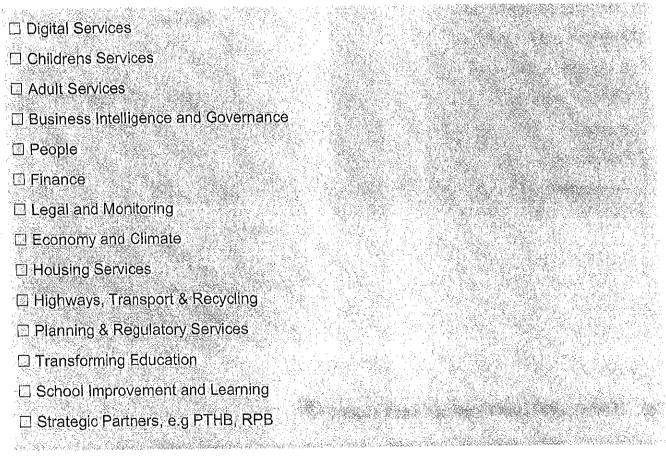
Consultation plan (or justification where no consultation is required)

Click or tap here to enter text.

3. Impact on other service areas, geographical areas, and data protection

* Required

3a. Impact on other service areas *

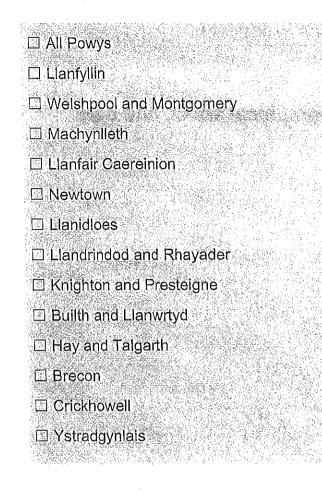


If you selected "Strategic Partners", please specify the strategic partners below

Click or tap here to enter text.



3b. Impact on geographical locations *





3c. Data protection impact assessment 🕕

Will the proposal involve processing the personal details of individuals?

Is Powys County Council the data controller?*

Choose an item. Choose an item.

If you answered yes to either question above then please ensure you have completed, as a minimum, the screening questions on the data protection impact assessment.

For further advice please contact the Information Compliance Team.



Page 110

Further information

Click or tap here to enter text.

4. Impact on well-being goals including Welsh language and equalities

* Required

4a. A prosperous Wales

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4b. A resilient Wales

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4c. A healthier Wales

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4d. A Wales of cohesive communities

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4e. A globally responsible Wales

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4f. A Wales of vibrant culture and thriving Welsh language

Using Welsh 🕚

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Promoting Welsh

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Sports, Art & Recreation

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4g. A more equal Wales

Age

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Disability

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Marriage or Civil Partnership

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Sexual Orientation

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Pregnancy and Maternity

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Socio-economic Duty

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4h. Evidence 🕚

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5. Impact on key guiding principles & workforce 0

* Required

5a. Sustainable development principles

Long-term 0

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Involvement (including Communication & Engagement)

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5b. Impact on the workforce **①**

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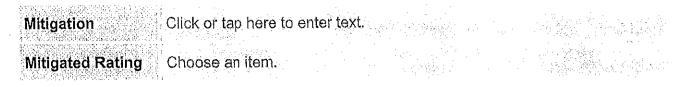
5c. Welsh language impact on Staff 1

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5d. Impact on apprenticeships

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5e. Evidence 0

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6. Likelihood and risks 🖲

* Required

Risk 1

Risk 1

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Likelihood score	Choose an item.	Impact score	Choose an item.	Risk rating	The risk rating will be automatically calculated when the document is completed
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Residual likelihood score	Choose an item.	Residual impact score	Choose an item.	Residual risk rating	The residual risk rating will be automatically calculated when the document is completed

Risk 2

Risk 2





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Risk 3

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Risk 4

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Risk 5





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7. Overall summary and judgement 0

Outline assessment *

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8. Additional evidence 0

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9. Monitoring arrangements * 1

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10. Signoff

You can now close this word document down and return to the app or re-open the app by clicking <u>here</u>. From the app you need to sign off the Impact Assessment. You can do this in



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You can view the current signoff status of the document below, but signoff can only be done in the app.

Author signoff	Not signed off by author
Head of Service signoff	Not signed off by head of service
Portfolio Holder signoff	Not signed off by portfolio holder



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